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New York by the Numbers

Economic snapshots of the five boroughs

Center for an Urban Future

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In this Issue:

Return of the Chains: This year's borough-by-borough analysis of New York City's largest retailers

Report - August 2009

Return of the Chains

Our second annual ranking of national retailers in New York City finds that over 30 percent of the retailers from last year's report actually expanded their presence in the city in the past year, despite the sour economy. Dunkin' Donuts tops our list for the second straight year, with a staggering 429 stores. The list includes a breakdown of 277 national retailers that have two or more stores in NYC, broken down by every borough and zip code.

by Jonathan Bowles, Joshua Rinaldi and Marc Shavitz

Click here to read the full report (PDF).

The top 10 in 2009:

Dunkin' Donuts: 429

Subway: 361

McDonald's: 258

Starbucks: 258

Duane Reade: 229

Baskin-Robbins: 207

Rite Aid: 195

Radio Shack: 115

GNC: 110

Sleepy's: 108

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More national chains opening in Queens

Queens Chronicle, by AnnMarie Costella, August 27, 2009

Dunkin' Donuts, other chain stores booming in city despite recession

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Despite Recession, Large Retail Chains Expand in City

New York Times City Room Blog, by Jennifer 8. Lee, August 18, 2009

New York City Continues to Turn Into Cleveland; News from the Center for an Urban Future

Huffington Post, by Adam Hanft, August 21, 2009

By the numbers: Staten Island national retail chains

Staten Island Advance, by Peter N. Spencer, August 19, 2009

National retailers grow on Staten Island, in other boroughs

Staten Island Advance, August 18, 2009

Study shows that Dunkin' Donuts leads pack of chain stores operating in the Bronx with 60

New York Daily News, by Tanyanika Samuels, August 20, 2009

Dunkin' Donuts Still Biggest Chain In City

NY1 News, August 19, 2009

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The Villager, by Patrick Hedlund, September 14, 2009

Study shows Queens is home to second largest number of national chain stores in the city

New York Daily News, by Lisa L. Colangelo, August 20, 2009

Chains Expand in NYC Despite Downturn

GlobeSt.com, by Paul Bubny, August 18, 2009

Vacant storefronts ending up in chains

Marketplace, by Sally Herships, September 21, 2009

Study shows 101 Dunkin' Donuts shops lead pack of chain stores operating in Brooklyn

New York Daily News, by Jake Pearson, August 20, 2009

Dunkin' Fantastic

WNYC, by Ilya Marritz, August 18, 2009

Chained to Staten Island

The Real Deal, by Catherine Curan, June 02, 2010

Retail chains show strength with growth in the city

AM New York, by Garett Sloane, August 19, 2009

Despite poor economy, nearly a third of top retailers expand in NYC

The Real Deal, August 18, 2009

Little Chains That Could… And Still Do

The New York Times, by Patrick McGeehan, June 06, 2010

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The New York Times, by Jane L. Levere, August 31, 2009

Despite downturn, chains still growing

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Curbed, August 18, 2009

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Queens Village Times, by Anna Gustafson, August 28, 2009

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Gothamist, by John Del Signore, August 19, 2009

Cheap rents spur retail expansion

Crain's New York Business, by Adrianne Pasquarelli, August 18, 2009

New York City once repelled fast-food chains. Now it is their hottest market

Crain's New York Business, by Aaron Elstein , November 06, 2017

New York City is Becoming Fast Food Capital of America and Chick-Fil-A Chains are Rising

Newsweek, by Maria Perez, November 09, 2017



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