

Commentary/Op-Ed - December 2022

Let’s swiftly implement ‘New’ New York blueprint

In this Crain’s New York Business op-ed, CUF's Jonathan Bowles and Fisher Brothers' and Area15's Winston Fisher urges city and state leaders to re-imagine economic development to focus more on transit, open space, cultural vibrancy, housing, sanitation, and safety, which in today's talent-driven economy are as vital to the city’s future economic competitiveness as any tax incentive or sectoral strategy.

by Jonathan Bowles and Winston Fisher

In the months ahead, New York will need to build on the goodwill between the mayor and governor to move swiftly toward implementation of the “New” New York Panel’s blueprint recommendations. And the city will have to go even further by bringing agencies together to execute a modernized economic development strategy that recognizes that transit, open space, cultural vibrancy, housing, sanitation and safety are as vital to the city’s future economic competitiveness as any tax incentive or sectoral strategy.

In this op-ed, CUF's Jonathan Bowles and Fisher Brothers' and Area15's Winston Fisher highlight five core policies that should be a part of a new approach to economic development that is more nimble and less bureaucratic and prioritizes things that keep New York attractive, vibrant and convenient, including: improving transit; expanding open spaces; making new public and private investments in housing that is affordable; ensuring New York's cultural vibrancy; and making streets cleaner, safer, and more accessible.

Read the full op-ed here.

This op-ed builds on the Center's ongoing and innovative research on building a more equitable and vibrant city, including *City of Aspiration: 150 Ideas for Building a More Equitable NYC* and *RE:NEW YORK CITY: 250 Ideas from New Yorkers to Revive NYC's Economy, Spark Good Jobs, and Build a More Equitable City.*



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