



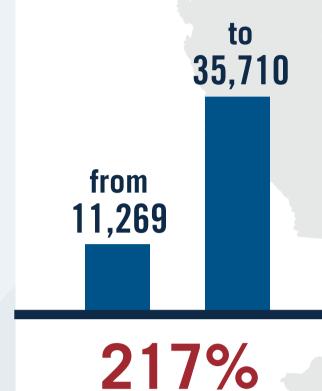
WOMEN-OWNED BUSINESSES ARE MAKING SIGNIFICANT CONTRIBUTIONS TO TODAY'S ECONOMY.

Women of all ages, races and ethnicities are creating jobs, bolstering economies, strengthening families and communities, and providing creative solutions to 21st century problems.

IS HOME TO MORE WOMEN-OWNED BUSINESSES THAN ANY OTHER U.S. CITY.



Fueled by advances in technology and lowered barriers to entry, women-led businesses are growing in number across the U.S. According to the latest data from the U.S. Economic Census, Survey of Business Owners, the most growth in women-led businesses between 2002 and 2012 was in the following five cities...



29,425 from 10,346 184% growth in Fort Worth

to

38,576 from 14,038 175% growth in Detroit

from 13,416 139% growth in Charlotte

to

32,008





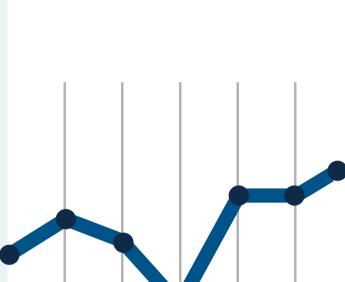
growth in Memphis









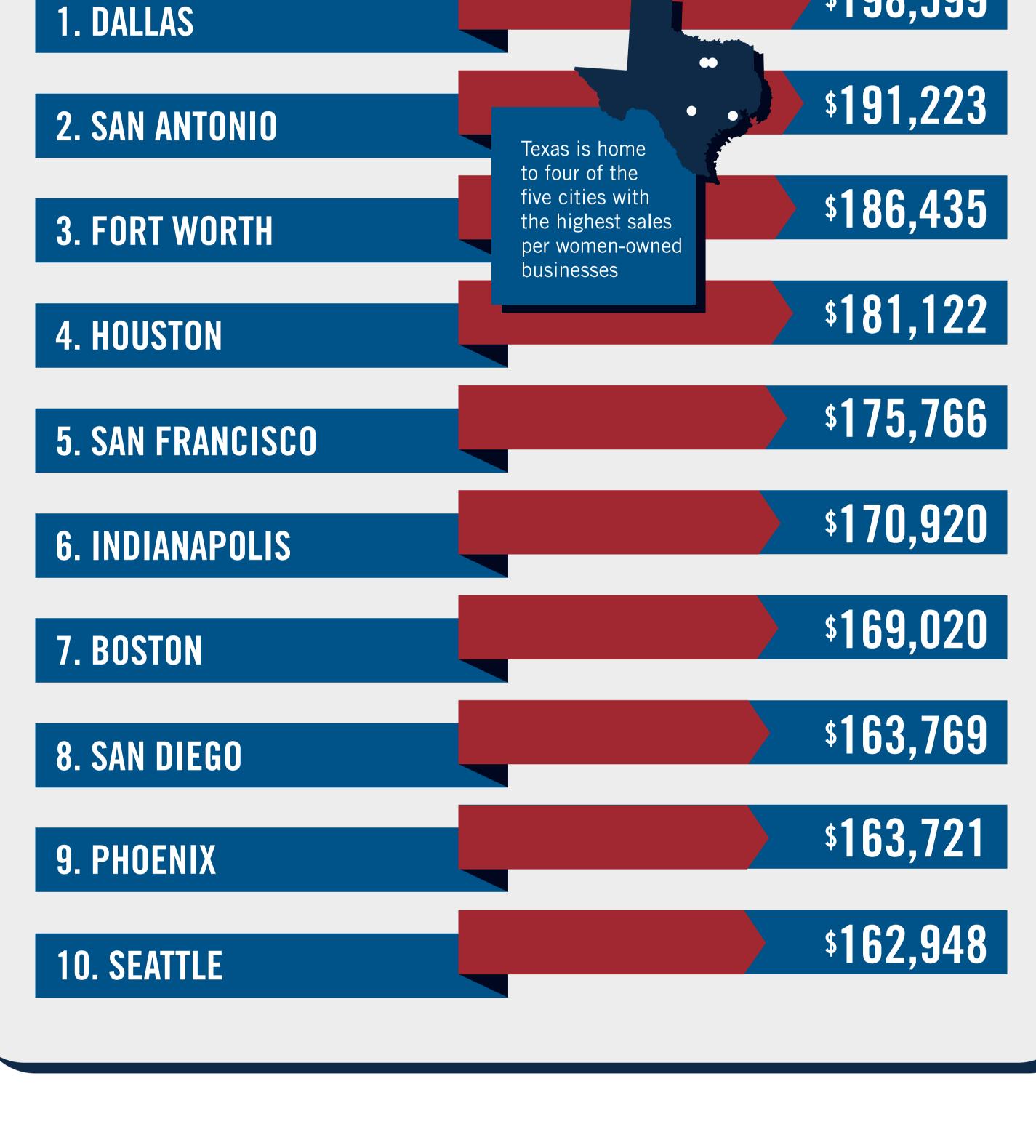


SALES DATA WOMEN-OWNED BUSINESSES





TOP 10 CITIES AS MEASURED BY



POTENTIAL While women-owned businesses are making great contributions to today's economy, there is potential to increase the number of women entrepreneurs and to help more women-owned businesses grow to the next level.

UNLEASHING

TODAY 90%



If only one quarter of these

SOLOPRENEURS WITH NO EMPLOYEES

OF WOMEN ENTREPRENEURS ARE

existing 8,842,742 25% women-owned businesses



be added to the market.

added a single employee

2.2 million new jobs would

in the next three years,

FOR MORE INFORMATION

on the landscape of women entrepreneurs across the U.S. today, and areas of opportunities and challenges, see the Center for an Urban Future's "Breaking Through: Harnessing the Economic Potential of Women Entrepreneurs" at nycfuture.org/research/publications/breaking-through. The study was made possible through Capital One's Future EdgeSM initiative, a \$150 million, five-year effort to help more of America's workforce and entrepreneurs succeed in the twenty-first century economy. Learn more at capitaloneinvestingforgood.com

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