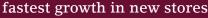# STATE OF THE CHAINS, 2014

Our 7th annual ranking of national retailers in New York City shows the largest year-over-year increase in the number of chain stores in four years, with Queens experiencing the fastest growth in new stores

CONTENTS

Cover design: Ahmad Dowla

STATE OF THE CHAINS, 2014

Our seventh annual ranking of national retailers in New York City reveals that the expansion of chain stores across the city picked up considerably over the past year. Overall, there was a 2.5 percent increase in the number of national retail locations between 2013 and 2014, a much more significant increase than the 0.5 percent gain between 2012 and 2013.

Our analysis shows that the 309 retailers that were listed on last year's ranking expanded their footprint in New York City from a total of 7,288 stores in 2013 to 7,473 stores in 2014, a 2.5 percent increase.[1] This marks the sixth straight year there has been a net increase in the number of national chain stores in the five boroughs.

For the seventh consecutive year, Dunkin Donuts tops our list as the largest national retailer in New York City, with a total of 536 stores. Over the past year, Dunkin Donuts had a net increase of 21 stores in the city (a 4 percent gain). Subway is still the second largest national retailer in the city; gaining one additional store over last year's total to make 462 locations across the five boroughs. Rounding out the top ten national retailers in New York are: Duane Reade/Walgreens (with 318 stores)[2], metroPCS (290), Starbucks (280), McDonalds (243), Baskin Robbins (209), Rite Aid (200), T-Mobile (181) and GNC (156). In all, there are now 16 retailers with more than 100 stores across the city.

Almost a third of the 300 national retailers on this year's list[3] increased their footprint in the city by at least one store over the past year, compared to 29 percent last year, and 27 percent reduced their footprints since last year. A few national retailers, including Coldwater Creek, Submarina CA Subs, Gloria Jean's Coffees, Juicy Couture and Goodburger closed all of their New York City locations since last year. The remaining 40 percent of retailers did not have a net change in the number of locations in the city.

All boroughs except Staten Island experienced net increases in the number of national retailers, with Queens seeing the largest year-over-year percentage increase in the number of chain stores. Between 2013 and 2014, the number of national retail locations in Queens increased by 5.3 percent, going from 1,648 stores last year to 1,735 stores this year. The Bronx saw the second highest percentage increase in the number of national retailers (+4.2 percent—from 877 stores in 2013 to 914 stores in 2014), followed by Brooklyn (+3.4 percent—from 1,540 stores to 1,592) and Manhattan (+0.3 percent–from 2,798 stores to 2,807). The number of national retailer locations on Staten Island remained the same since last year, at 425.

Starbucks has more stores in Manhattan than any other national retailer, with 205 locations. In each of the other boroughs, Dunkin Donuts tops the list—it has 161 stores in Queens, 125 in Brooklyn, 79 in the Bronx and 31 on Staten Island. Starbucks actually had a net loss of seven locations in Manhattan and one on Staten Island, and net increases in all the other boroughs.

Among the retailers with significant store growth over the past year:

- metroPCS: 290 locations, up from 257 in 2013 and 7 in 2009
- T-Mobile: 181 locations, up from 158 in 2013 and 96 in 2009
- CVS: 138 locations, up from 118 in 2013 and 107 in 2009
- Dunkin Donuts: 536 locations, up from 515 in 2013 and 429 in 2009
- GNC: 156 locations, up from 138 in 2013 and 110 in 2009
- 7-Eleven: 135 locations, up from 123 in 2013 and 59 in 2009
- Checkers: 28 locations, up from 18 in 2013
- Chipotle: 50 locations, up from 43 in 2013 and 25 in 2009
- Cohen's Fashion Optical: 58 locations, up from 51 in 2013 and 45 in 2009
- Family Dollar: 66 locations, up from 60 in 2013 and 5 in 2009
- Applebee's: 29 locations, up from 26 in 2013 and 17 in 2009

- L'Occitane: 23 locations, up from 14 in 2013 and 12 in 2009
- Modell's: 43 locations, up from 39 in 2013 and 34 in 2009
- Pret A Manger: 39 locations, up from 34 in 2013 and 21 in 2009
- Urban Outfitters: 14 locations, up from 10 in 2013 and 7 in 2009
- Second Time Around: 11 locations, up from 5 in 2013
- Tiger Schulmann's: 11 locations, up from 6 in 2013 and 7 in 2009
- M•A•C Cosmetics: 16 locations, up from 12 in 2013 and 7 in 2009
- Chop't: 14 locations, up from 11 in 2013 and 8 in 2012
- Just Salad: 14 locations, up from 11 in 2013 and 6 in 2011
- Pep Boys: 12 locations, up from 8 in 2013 and 7 in 2009
- Uniqlo: 5 locations, up from 3 in 2013 and 1 in 2009

Among the retailers that closed a number of stores over the past year:

- Cold Stone Creamery: 4 locations, down from 15 in 2013
- Ashley Stewart: 8 locations, down from 16 in 2013
- Crumbs Bake Shop: 16 locations, down from 23 in 2013
- Nathan's: 17 locations, down from 24 in 2013
- Verizon Wireless: 35 locations, down from 42 in 2013
- GameStop: 73 locations, down from 79 in 2013
- Blimpie: 14 locations, down from 20 in 2013
- Famous Famiglia: 18 locations, down from 21 in 2013
- Sbarro: 5 locations, down from 8 in 2013
- Tasti D-Lite: 14 locations, down from 18 in 2013
- Nine West: 11 locations, down from 13 in 2013
- Brookstone: 4 locations, down from 6 in 2013

Number of Chain Stores by Borough, 2013 and 2014			
	2014	2013	Pct. Change
Brooklyn	1,592	1,540	+3.4%
Bronx	914	877	+4.2%
Queens	1,735	1,648	+5.3%
Manhattan	2,807	2,798	+0.3%
Staten Island	425	425	0%
NYC	7,473	7,288	+2.5%

Our report also charts retailer trends within the boroughs. Among the interesting trends we discovered this year:

- Seven retailers expanded by at least seven new locations in Queens over the past year: T-Mobile (which had a net gain of 16 locations in Queens), CVS (+10), metroPCS (+9), 7-Eleven (+7), L'Occitane (+9), Dunkin Donuts (+7) and GNC (+7).
- In Brooklyn, metroPCS had a net gain of 14 stores over the past year, while Checkers opened 5 new stores in the borough. GNC, 7-Eleven, Pizza Hut and T-Mobile all had a net gain of three stores in Brooklyn.
- In the Bronx, metroPCS added eight new stores and Dunkin Donuts added seven. T-Mobile and Family Dollar each expanded by three stores in the borough.
- In Staten Island, CVS added three new stores over the past year. Interestingly, major retailers Dunkin Donuts, Starbucks and metroPCS all registered a net reduction in stores. Dunkin Donuts and Starbucks both closed one store, while metroPCS had a net loss of three stores.

Every year, we add new national retailers to our ranking. This year, we added five new retailers: Red Robin, 5 Napkin Burger, Chili's, Panda Express and Umami Burger. Including these new retailers, the complete list of 305 retailers has 7,481 store locations across the five boroughs.

WHERE THE GROWTH IS OCCURRING

The largest national retailers are expanding all over the city. The following shows where the ten largest retailers added locations or contracted over the past year. For example, the number of Dunkin Donuts locations increased by 21 stores citywide since last year, including an increase of two stores in Brooklyn, seven in the Bronx and in Queens, and six in Manhattan. The retailer had a net loss of one store on Staten Island.

Retailer	Number of Stores, 2014	Difference 2013-2014	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Dunkin Donuts	536	4%	+2	+7	+7	+6	-1
Subway	462	0.2%	0	0	+1	+2	-2
Duane Reade / Walgreens	318	0%	0	0	0	0	0
Metro PCS	290	13%	+14	+8	+9	+5	-3
Starbucks	280	-1%	+2	+2	+1	-7	-1
McDonalds	243	1%	+2	0	0	+1	0
Baskin Robbins	209	3%	0	+1	+2	+5	-1
Rite Aid	200	5%	+1	0	+3	+6	0
T-Mobile	181	15%	+3	+3	+16	+1	0
GNC	156	13%	+3	+1	+7	+7	0

This year the 10001 zip code in Midtown/Koreatown that is home to the Manhattan Mall is tied with 10314, home of the Staten Island Mall, as the zip codes with the largest number of national retailer locations in the city. Each of these has 180 national retailer locations. Other zip codes with large numbers of retailers include 10003 in Manhattan's East Village (164 locations) and 10036 in Midtown West (150 locations). Brooklyn Heights 11201 is tied with 11234, home to Kings Plaza Shopping Center in Flatlands for the zip code with the largest number of chain stores of any zip code in Brooklyn (145 locations). In Queens, the Corona/Elmhurst zip code that is home to the Queens Center Mall, 11373 has the highest number of chain stores in that borough (143), and in the Bronx, Parkchester (10462) has the highest number of chain stores of any zip code in that borough (90).

Many zip codes also saw significant increases in the number of locations over the past year. The zip code with the largest year-over-year net increase was the Queens zip code covering JFK Airport, which gained 19 store locations, going from 40 stores in 2013 to 59 this year. In Manhattan, the Gramercy Park zip code 10010 gained 8 stores, while in Brooklyn's Flatbush/East Flatbush 11203 zip code gained 6 stores. In the Bronx, 10462 (Parkchester) gained five stores, while on Staten Island, Port Richmond 10302 and Pleasant Plains/Princess Bay 10309 both gained 3 stores, the most of any zip code in their respective boroughs.

Manhattan still has the largest number share of national retailer locations in the city at 38 percent of all locations, followed by Queens at 23 percent, Brooklyn at 21 percent, the Bronx at 12 percent and Staten Island at 6 percent. Manhattan also has the highest concentration of chain stores at 118 locations per square mile, compared to 117 per square mile last year. The remaining boroughs have significantly fewer chain stores per square mile: Brooklyn (36), Queens (15), the Bronx (11), and Staten Island (7). Overall there are 25 chain stores per square mile (up from 24 last year) and 1,088 people for every chain in the city (up from 1,125 last year).

The remainder of this report details a comprehensive ranking of national chains in New York city by their number of store locations, the number of store locations in each zip code, zip codes with the most and least number of chains and zip codes with the most and least number of chains by borough.

1 Our tally of chain stores in New York City was conducted between July and August of 2014, and is based on each retailers' store locator data taken at that time.
2 Duane Reade was purchased by Walgreens. Although there are still Duane Reade and Walgreens stores throughout the city, we counted all of these stores together.
3 We eliminated from this year's list all of the national retailers that we found had closed all of their New York City locations as of 2013. This accounts for the difference between the number of national retailers on our list last year compared to this year.

METHODOLOGY

Every year since 2008 the Center for an Urban Future (CUF) has released a report that analyzes the change in the number and distribution of national retailers in the five boroughs of New York City. The report tallies the number of national retailer store locations throughout the city and records trends by retailer, borough, zip code, and across years.

CUF defines a 'national retailer' as one that has at least two locations in New York City and at least one location in another state. Every year we add new retailers to our list, and all of the retailers met these criteria the year they were added. Some have reduced their footprint in New York City over the years and are now down to one location, and although such retailers would no longer meet the criteria for inclusion, we grandfather them into the analysis for the sake of continuity. We only remove a retailer from the list on the second year of having closed all locations in New York City.

We obtain the data on the number of locations for each chain store exclusively from the store locators on each chain's website.

For mobile communications retailers we count only those that are both branded and named with the name of the retailer, and we do not count authorized retailers that have a name other than the name of the retailer.

This data for this report was compiled between July and October 2014.

Year-over-year growth in chains is calculated based on the national retailers we included in last year's report; new retailers added this year are not included.

NEW YORK CITY'S LARGEST NATIONAL RETAILERS, 2014

Retail Chain	2014	2013	2012	2011	2010	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Dunkin Donuts	536	515	476	466	466	125	79	161	140	31
Subway	462	461	439	430	389	90	61	113	171	27
Duane Reade / Walgreens	318	318	323	324	322	55	24	55	166	18
Metro PCS	290	257	253	272	216	107	52	83	36	12
Starbucks	280	283	272	263	256	27	8	32	205	8
McDonalds	243	240	241	242	241	56	44	62	69	12
Baskin Robbins	209	202	200	194	204	54	20	70	54	11
Rite Aid	200	190	195	197	195	56	41	63	36	4
T-Mobile	181	158	173	161	117	50	32	51	43	5
GNC	156	138	143	131	121	31	24	45	51	5
CVS	138	118	117	119	115	26	13	44	37	18
Liberty Tax Service	136	136	127	111	84	39	38	34	18	7
7-Eleven	135	123	97	83	74	27	11	49	39	9
H&R Block	117	117	41	38	31	36	20	21	34	6
Radio Shack	113	118	123	120	119	30	21	27	30	5
Payless	102	102	103	105	107	36	19	27	15	5
Sleepy's	91	93	97	89	102	17	11	25	29	9
Burger King	81	83	89	91	96	19	16	25	15	6
Popeye's	78	80	78	75	68	29	15	21	12	1
Jackson Hewitt Tax Service	76	80	73	51	57	30	19	15	9	3
GameStop	73	79	82	80	84	17	14	21	16	5
Domino's Pizza	72	70	70	71	71	19	14	16	19	4
Golden Krust	69	63	66	66	69	31	15	14	8	1
Family Dollar	66	60	53	49	5	28	18	14	1	5
FedEx Office	66	65	58	55	60	5	1	4	54	2
Petland Discounts	64	61	63	62	62	17	12	20	11	4
Papa John's	61	65	64	60	63	19	10	17	13	2
AT&T Wireless	60	61	62	61	60	12	8	12	26	2
Carvel	58	56	54	55	61	15	9	22	4	8
Cohen's Fashion Optical	58	51	48	45	45	13	4	9	29	3
NY Sports Clubs	55	55	53	42	53	8	2	7	37	1
KFC	54	53	58	60	71	18	6	17	9	4
Chipotle	50	43	37	33	29	4	0	2	44	0
Staples	50	51	58	60	63	9	3	13	22	3
Foot Locker	48	42	47	49	58	13	10	8	15	2
Wendy's	47	43	47	47	47	11	6	12	12	6
Au Bon Pain	43	40	36	37	34	3	2	15	22	1
Modell's	43	39	36	35	33	12	5	10	12	4
Children's Place, The	39	38	36	35	32	10	7	11	9	2

Retail Chain	2014	2013	2012	2011	2010	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Pret A Manger	39	34	32	29	25	0	0	0	39	0
Rent-A-Center	38	38	36	37	38	11	9	9	6	3
Verizon Wireless	35	42	44	43	50	6	4	5	16	4
Vitamin Shoppe, The	33	33	35	33	34	4	1	4	23	1
Gap (including GapKids & BabyGap)	31	30	32	33	37	4	2	9	14	2
Hale & Hearty Soups	30	28	27	24	22	1	0	0	29	0
Le Pain Quotidien	30	30	28	25	22	2	0	0	28	0
Applebee's	29	26	23	24	22	7	6	8	4	4
Checkers	28	18	17	N/A	N/A	12	7	6	2	1
Sprint	28	28	29	25	33	5	6	9	6	2
Red Mango	27	24	21	18	14	3	0	7	16	1
Ricky's	27	25	25	24	22	2	0	1	24	0
White Castle	27	29	29	34	35	8	7	7	3	2
V.I.M.	26	24	27	27	27	13	6	3	4	0
Taco Bell	24	24	22	22	23	5	3	7	7	2
Aerosoles	23	23	25	25	25	4	0	4	14	1
Jimmy Jazz	23	24	26	27	24	10	8	3	1	1
L'OCCITANE	23	14	9	12	13	0	0	10	12	1
Sunglass Hut	23	25	32	32	19	2	1	6	14	0
Sephora	22	20	21	22	21	0	1	3	16	2
Aldo	21	23	22	21	20	4	0	2	13	2
Five Guys	21	20	25	22	14	4	0	7	9	1
Häagen-Dazs	21	17	21	22	24	3	2	5	10	1
Home Depot	21	21	21	21	21	5	3	8	2	3
American Apparel	20	21	21	20	20	4	0	0	16	0
Auntie Anne's	20	21	16	15	14	5	0	8	6	1
Equinox	20	20	20	19	19	1	0	0	19	0
LensCrafters	20	22	24	24	23	2	0	0	17	1
Lucille Roberts	20	21	21	21	21	6	4	6	4	0
P.C. Richard & Son	20	20	20	20	20	6	2	7	4	1
Pizza Hut	20	16	16	16	15	4	3	11	2	0
Best Buy	19	19	17	17	13	4	2	4	8	1
Liberty Travel	19	19	22	24	26	4	1	4	8	2
Victoria's Secret	19	17	19	19	19	3	1	5	9	1
Famiglia	18	21	23	25	22	2	2	4	10	0
Lids	18	19	15	14	14	2	1	1	12	2
Strawberry	18	15	13	15	18	2	3	4	8	1
Toys "R" Us	18	18	18	18	18	3	3	6	3	3
Dr. Jay's	17	17	16	15	15	6	7	1	3	0
H&M	17	15	13	13	13	2	0	1	13	1
IHOP	17	20	18	16	12	3	5	5	3	1
Jamba Juice	17	17	16	15	17	0	0	1	16	0
Marshall's	17	17	17	17	14	4	4	5	4	0
Nathan's	17	24	24	23	19	7	0	4	4	2
Old Navy	17	17	17	17	17	4	2	5	5	1
Papyrus	17	17	13	15	15	0	0	0	17	0
Party City	17	16	14	13	13	4	3	4	3	3
Potbelly Sandwich Shop	17	15	12	4	N/A	1	0	0	16	0
Claire's Accessories	16	15	11	10	11	4	2	6	3	1

Retail Chain	2014	2013	2012	2011	2010	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Crown Fried Chicken	16	16	16	16	16	9	1	3	3	0
Crumbs Bake Shop	16	23	22	17	12	1	0	1	13	1
M·A·C Cosmetics	16	12	12	9	12	3	0	3	9	1
Mandee	16	14	16	22	19	5	2	6	1	2
16 Handles	15	16	15	N/A	N/A	3	0	2	10	0
Bally Total Fitness	15	15	16	16	17	4	3	4	4	0
Banana Republic	15	15	16	17	18	2	0	2	11	0
Bolton's	15	17	19	19	19	1	1	1	12	0
Boston Market	15	15	13	14	15	1	1	8	2	3
New York & Company	15	14	14	15	15	3	2	5	3	2
Panera Bread	15	13	13	8	7	2	1	5	5	2
Pinkberry	15	16	14	13	15	2	0	0	13	0
Tim Hortons	15	15	17	15	15	0	0	1	14	0
wichcraft	15	15	13	13	13	0	0	0	15	0
Blimpie	14	20	19	23	28	1	6	0	7	0
Brooklyn Industries	14	14	13	11	10	9	0	0	5	0
Chop't	14	11	8	N/A	N/A	0	0	0	14	0
Dress Barn	14	14	14	13	13	2	3	5	2	2
J.Crew	14	14	13	13	11	0	0	0	14	0
Just Salad	14	11	6	6	N/A	2	0	0	12	0
Men's Warehouse	14	13	12	12	10	2	1	2	8	1
Motherhood Maternity	14	12	12	14	14	4	2	3	4	1
Raymour & Flanigan Furniture	14	12	11	10	10	4	2	4	3	1
Steve Madden	14	15	13	12	11	1	0	1	11	1
Tasti D-Lite	14	18	25	18	26	0	0	0	14	0
Urban Outfitters	14	10	11	11	8	2	0	1	11	0
Barnes & Noble	13	13	14	14	15	2	1	3	6	1
Coach	13	13	13	13	12	0	0	3	9	1
TGI Fridays	13	12	14	14	12	1	1	1	9	1
Cosi	12	12	15	15	16	0	1	0	11	0
Crunch	12	12	12	10	10	2	0	0	10	0
Express	12	11	11	11	11	2	0	3	6	1
Pep Boys	12	8	7	7	7	2	1	7	0	2
Zales	12	12	12	13	13	3	2	3	3	1
BCBGMAXAZRIA	11	10	8	8	9	0	0	0	10	1
Curves	11	12	15	19	25	3	3	3	1	1
Nine West	11	13	13	14	16	1	3	1	6	0
Sears	11	10	10	10	11	3	2	5	0	1
Second Time Around	11	5	N/A	N/A	N/A	0	0	0	11	0
Target	11	10	10	10	9	3	2	3	1	2
Tiger Schulmann's	11	6	7	8	7	3	0	4	2	2
Aeropostale	10	12	11	10	5	2	0	3	3	2
American Eagle Outfitters	10	8	8	8	9	2	1	2	4	1
Beach Bum Tanning	10	11	11	12	15	0	0	5	4	1
Bed Bath & Beyond	10	11	11	11	9	1	1	3	3	2
Dallas BBQ	10	10	9	9	8	1	2	1	6	0
Godiva	10	11	11	11	13	1	0	1	8	0
Macy's	10	10	10	10	10	2	1	4	1	2
Ralph Lauren	10	11	13	11	12	0	0	0	10	0

Retail Chain	2014	2013	2012	2011	2010	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Sterling Optical	10	10	10	10	11	3	1	2	2	2
Bath & Body Works	9	10	11	11	13	2	0	4	2	1
Brooks Brothers	9	9	9	7	6	0	0	1	8	0
Meineke	9	10	11	10	12	5	1	1	0	2
Tumi	9	9	9	7	8	0	0	0	9	0
Two Boots Pizza	9	7	8	7	8	1	0	1	7	0
Armani Exchange	8	7	7	7	7	2	0	1	4	1
Art of Shaving, The	8	6	7	7	6	0	0	0	8	0
Ashley Stewart	8	16	15	16	17	3	3	1	1	0
Ben & Jerry's	8	9	9	9	11	1	1	3	3	0
BJ's Wholesale Club	8	6	6	6	5	3	2	3	0	0
Burlington Coat Factory	8	6	5	4	3	1	2	1	3	1
Club Monaco	8	8	7	7	8	0	0	1	7	0
Dante Zeller Tuxedo	8	9	9	8	6	2	2	1	0	3
DSW	8	6	6	5	4	1	1	1	4	1
Easy Pickins	8	8	8	7	7	0	6	2	0	0
Footaction	8	10	9	9	10	3	2	0	2	1
Forever 21	8	7	7	8	7	1	0	2	4	1
Lane Bryant	8	8	8	8	10	3	1	1	2	1
Lot Less Closeouts	8	9	7	7	7	0	1	1	5	1
Lululemon Athletica	8	7	7	6	5	1	0	0	7	0
Pearle Vision	8	9	8	9	10	3	0	5	0	0
Perfumania	8	8	10	11	11	1	1	3	2	1
Solstice Sunglass Boutique	8	8	7	7	7	0	0	2	5	1
Supercuts	8	9	12	13	14	1	0	2	4	1
Whole Foods	8	7	7	6	7	1	0	0	7	0
AAMCO Transmissions	7	7	7	7	8	2	1	3	0	1
Apple Store	7	6	6	5	5	0	0	0	6	1
Avenue	7	8	9	16	16	1	2	2	1	1
Bebe	7	7	7	7	5	0	0	1	5	1
Chuck E. Cheese	7	6	6	6	5	1	2	2	1	1
Dashing Diva	7	8	10	9	8	4	0	0	3	0
Diesel	7	8	7	7	7	0	0	0	7	0
Guess	7	7	8	8	6	1	0	1	4	1
Moe's Southwest Grill	7	5	N/A	N/A	N/A	0	0	1	5	1
Pax Wholesome Foods	7	11	12	12	13	0	0	0	7	0
Skechers	7	7	9	8	8	0	1	2	3	1
Trader Joe's	7	7	5	5	3	1	0	1	4	1
Zara	7	6	6	7	7	0	0	0	7	0
Ann Taylor	6	7	10	10	19	0	0	0	5	1
Benetton	6	6	6	6	11	4	0	1	1	0
Body Shop, The	6	8	11	14	14	1	0	1	4	0
Eileen Fisher	6	6	6	6	6	0	0	0	6	0
Famous Footwear	6	5	6	6	4	1	1	1	2	1
Johnny Rockets	6	6	9	5	7	0	4	1	1	0
Journeys	6	6	6	6	5	1	0	1	3	1
Kmart	6	5	6	6	6	0	2	1	2	1
Laila Rowe	6	8	9	6	8	0	0	1	5	0
Lucky Brand Jeans	6	7	6	6	8	1	0	0	5	0

Retail Chain	2014	2013	2012	2011	2010	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Pier 1	6	5	4	4	4	0	1	2	2	1
Quiznos	6	7	9	10	15	1	0	2	3	0
True Religion	6	5	5	5	5	0	0	1	5	0
Uno Chicago Grill	6	6	7	7	8	1	0	3	2	0
Anthropologie	5	5	5	4	4	0	0	0	5	0
Buffalo Exchange	5	5	N/A	N/A	N/A	2	0	1	2	0
Buffalo Wild Wings	5	4	N/A	N/A	N/A	1	0	2	1	1
Champs Sports	5	4	4	4	4	1	0	1	2	1
Chico's	5	5	5	5	5	0	0	2	2	1
Costco	5	5	5	5	5	1	0	2	1	1
Free People	5	5	5	4	4	1	0	0	4	0
Geox	5	5	4	4	4	0	0	0	5	0
Kay Jewelers	5	5	5	5	5	2	0	1	1	1
Levi's	5	6	6	5	4	0	0	0	5	0
Lowe's	5	4	3	3	N/A	2	0	1	0	2
Original SoupMan	5	5	7	6	9	0	0	1	3	1
Outback Steakhouse	5	5	6	6	6	1	0	2	1	1
Red Lobster	5	4	4	4	4	1	1	1	2	0
Sarku	5	3	2	2	2	0	0	3	1	1
Sbarro	5	8	11	12	15	1	0	2	2	0
Stuart Weitzman	5	5	4	4	2	0	0	0	5	0
Thomas Pink	5	4	4	4	4	0	0	1	4	0
Uniqlo	5	3	3	3	1	1	0	0	3	1
Brookstone	4	6	11	9	12	0	0	2	1	1
Century 21	4	4	4	4	3	1	0	1	2	0
Charlotte Russe	4	3	3	4	4	1	0	2	0	1
Cold Stone Creamery	4	15	14	14	15	1	0	1	2	0
Easy Spirit	4	5	8	8	8	0	0	1	3	0
Finish Line	4	4	4	5	5	1	1	1	0	1
Fossil	4	4	4	5	4	0	0	1	3	0
Gymboree	4	4	5	5	5	0	0	1	2	1
JCPenney	4	4	4	4	4	0	1	1	1	1
Joyce Leslie	4	5	6	6	6	2	0	2	0	0
Justice	4	5	5	5	5	0	0	1	0	3
Kenneth Cole	4	4	4	4	6	0	0	0	4	0
Kohl's	4	4	4	4	3	1	0	2	0	1
Michael's Stores	4	5	6	6	6	0	0	0	2	2
Mrs. Fields	4	5	N/A	N/A	N/A	0	0	2	2	0
Mrs. Fields	4	5	7	7	9	0	0	2	2	0
Pretzel Time	4	5	5	7	7	1	0	3	0	0
West Elm	4	4	3	3	3	2	0	0	2	0
White House | Black Market	4	3	3	3	4	0	0	1	2	1
Willams Sonoma	4	4	4	4	4	0	0	0	4	0
7 for all Mankind	3	3	3	3	3	0	0	0	3	0
Afaze	3	2	5	4	4	1	0	1	1	0
Bose	3	3	3	2	2	0	0	0	3	0
Cache	3	3	3	3	3	0	0	0	2	1
Capital Grill	3	3	3	3	3	0	0	0	3	0
David Barton Gym	3	3	3	3	3	0	0	0	3	0

Retail Chain	2014	2013	2012	2011	2010	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Disney Store	3	3	3	3	2	0	0	1	1	1
DKNY	3	3	2	2	2	0	0	0	3	0
f.y.e.	3	3	4	4	6	0	2	1	0	0
Guitar Center	3	3	3	3	3	1	0	1	1	0
Hollister	3	3	3	3	2	0	0	0	2	1
Hugo Boss	3	5	4	5	5	0	0	0	3	0
Juan Valdez	3	3	3	3	5	0	0	2	1	0
Lacoste	3	4	5	4	3	0	0	0	3	0
Oakley	3	3	4	4	4	0	0	1	2	0
Olive Garden	3	3	2	2	3	1	0	0	2	0
Pottery Barn	3	3	3	3	3	0	0	0	3	0
Qdoba	3	2	9	8	8	0	0	2	0	1
Sam Ash Music Stores	3	3	3	3	3	1	0	1	1	0
Spencer Gifts	3	4	3	2	2	1	0	0	1	1
Sur La Table	3	3	3	2	2	0	0	0	3	0
Talbots	3	3	3	3	3	0	0	0	3	0
Tiffany's	3	3	3	2	3	0	0	0	3	0
Traffic Shoes	3	3	3	3	3	1	0	1	0	1
5 Napkin Burger	3	N/A	N/A	N/A	N/A	0	0	0	3	0
Abercrombie & Fitch	2	2	2	2	2	0	0	0	2	0
Arby's	2	2	2	2	2	0	0	2	0	0
Baja Fresh	2	2	2	N/A	N/A	0	0	0	2	0
Bakers Shoes	2	2	6	7	8	0	0	1	0	1
Bare Escentuals	2	4	4	4	3	0	0	1	1	0
Billabong	2	3	3	3	3	0	0	0	2	0
Bloomingdale's	2	2	2	2	2	0	0	0	2	0
Build-A-Bear Workshop	2	2	2	2	2	0	0	0	1	1
Container Store, The	2	2	2	2	2	0	0	0	2	0
Crabtree & Evelyn	2	2	2	3	4	0	0	0	2	0
Crate and Barrel	2	2	2	2	2	0	0	0	2	0
Ecko Unltd.	2	3	2	2	1	1	0	1	0	0
French Connection	2	2	2	2	2	0	0	0	2	0
Gucci	2	2	2	2	2	0	0	0	2	0
Helzberg's Diamonds	2	2	2	2	2	0	0	1	0	1
Hot Topic	2	2	2	2	2	0	0	1	0	1
Houston's/Hillstone	2	2	2	1	1	0	0	0	2	0
Johnston & Murphy	2	2	2	2	2	0	0	0	2	0
Jos. A. Bank	2	3	3	3	2	0	0	0	2	0
Kyo Chon	2	1	2	2	N/A	0	0	1	1	0
Lego	2	2	2	2	2	0	0	1	1	0
Morton's Steakhouse	2	2	1	2	2	0	0	0	2	0
Naturalizer	2	3	4	4	3	1	0	0	1	0
OfficeMax	2	1	1	1	1	1	0	0	1	0
Paul Smith	2	2	3	3	3	0	0	0	2	0
Puma	2	3	3	3	2	0	0	1	1	0
Ranch*1	2	4	5	5	8	0	0	0	2	0
Rockport	2	2	2	2	2	0	0	1	0	1
Square One	2	2	3	3	3	1	0	1	0	0
Stride Rite	2	3	3	4	7	0	0	1	0	1

Retail Chain	2014	2013	2012	2011	2010	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Tourneau	2	3	3	3	3	0	0	0	2	0
Underground by Journeys	2	2	3	3	3	1	0	1	0	0
Yankee Candle	2	3	3	2	2	0	0	2	0	0
Panda Express	2	N/A	N/A	N/A	N/A	0	0	2	0	0
Arthur Treacher's	1	1	1	2	2	0	0	0	0	1
Chevy's Fresh Mex	1	1	1	1	2	0	0	0	1	0
Frederick's of Hollywood	1	1	1	2	2	0	0	0	0	1
Gold's Gym	1	2	2	3	4	0	0	1	0	0
Gordon's Jewelers	1	1	1	2	3	0	0	1	0	0
Hollywood Tans	1	2	4	5	9	0	0	0	1	0
J. Jill	1	1	1	1	1	0	0	1	0	0
La Perla	1	3	3	3	3	0	0	0	1	0
Montblanc	1	1	2	2	2	0	0	0	1	0
Red Robin	1	N/A	N/A	N/A	N/A	0	0	0	0	1
Chili's	1	N/A	N/A	N/A	N/A	0	0	1	0	0
Umami Burger	1	N/A	N/A	N/A	N/A	0	0	0	1	0
Coldwater Creek	0	1	1	2	1	0	0	0	0	0
Gloria Jean's Coffees	0	2	2	2	2	0	0	0	0	0
Goodburger	0	5	5	6	6	0	0	0	0	0
Juicy Couture	0	3	4	4	3	0	0	0	0	0
Submarina CA Subs	0	1	1	2	2	0	0	0	0	0

NATIONAL RETAILERS IN NYC BY ZIP CODE

Neighborhood	Zip Code	Borough	2014 Retailers	2013 Retailers	Difference	% Change
Garment district/Koreatown	10001	Manhattan	180	184	-4	-2%
New Springville	10314	Staten Island	180	183	-3	-2%
East Village	10003	Manhattan	164	171	-7	-4%
Midtown West	10036	Manhattan	150	148	+2	+1%
Midtown East	10022	Manhattan	149	159	-10	-6%
Brooklyn Heights	11201	Brooklyn	145	142	+3	+2%
Flatlands	11234	Brooklyn	145	142	+3	+2%
Corona/Elmhurst	11373	Queens	143	144	-1	-1%
Midtown East	10017	Manhattan	142	140	+2	+1%
Midtown West	10019	Manhattan	138	148	-10	-7%
Chelsea	10011	Manhattan	131	126	+5	+4%
Greenwich Village/SoHo	10012	Manhattan	114	113	+1	+1%
Murray Hill	10016	Manhattan	110	105	+5	+5%
Gramercy Park	10010	Manhattan	99	91	+8	+9%
Midtown West	10018	Manhattan	96	92	+4	+4%
Upper West Side/Morningside Heights	10025	Manhattan	91	87	+4	+5%
Parkchester	10462	Bronx	90	85	+5	+6%
Ridgewood	11385	Queens	89	83	+6	+7%
Forest Hills	11375	Queens	88	86	+2	+2%
Upper West Side	10023	Manhattan	87	87	0	0%
East Flatbush / Flatbush	11226	Brooklyn	83	86	-3	-3%
Upper East Side	10028	Manhattan	81	82	-1	-1%
Jamaica	11432	Queens	79	71	+8	+11%
Bay Ridge	11209	Brooklyn	78	78	0	0%
Central Harlem/Morningside Heights	10027	Manhattan	76	79	-3	-4%
High Bridge / Morrisania	10451	Bronx	75	76	-1	-1%
Upper East Side	10021	Manhattan	74	77	-3	-4%
Flushing	11354	Queens	72	67	+5	+7%
Canarsie	11236	Brooklyn	70	65	+5	+8%
Lower Manhattan/Financial District	10038	Manhattan	69	67	+2	+3%
Astoria	11103	Queens	69	65	+4	+6%
Upper West Side	10024	Manhattan	66	62	+4	+6%
Fordham / Bronx Park	10458	Bronx	66	63	+3	+5%
Jackson Heights	11372	Queens	66	63	+3	+5%
Williamsbridge	10467	Bronx	65	64	+1	+2%
Park Slope	11217	Brooklyn	64	66	-2	-3%
Baychester/Co/op city	10475	Bronx	60	56	+4	+7%
JFK Airport	11430	Queens	59	40	+19	+48%
Oakwood/New Dorp	10306	Staten Island	58	57	+1	+2%

Neighborhood	Zip Code	Borough	2014 Retailers	2013 Retailers	Difference	% Change
West Village	10014	Manhattan	57	57	0	0%
Bensonhurst	11214	Brooklyn	56	57	-1	-2%
Rego Park	11374	Queens	56	55	+1	+2%
Lower Manhattan/TriBeCa	10007	Manhattan	55	54	+1	+2%
Sheepshead Bay	11229	Brooklyn	55	52	+3	+6%
Sheepshead Bay	11235	Brooklyn	55	52	+3	+6%
East New York	11207	Brooklyn	54	53	+1	+2%
Spanish Harlem/East Harlem	10029	Manhattan	53	54	-1	-2%
Westchester	10461	Bronx	53	52	+1	+2%
Bronwsville	11212	Brooklyn	51	51	0	0%
TriBeCa/Chinatown	10013	Manhattan	50	45	+5	+11%
Park Slope	11215	Brooklyn	50	49	+1	+2%
Flatbush/East Flatbush	11203	Brooklyn	48	42	+6	+14%
Chinatown/Lower East Side	10002	Manhattan	47	47	0	0%
Kingsbridge	10463	Bronx	47	44	+3	+7%
Bayside	11361	Queens	46	40	+6	+15%
Hunts Point / Mott Haven	10455	Bronx	45	44	+1	+2%
Long Island City	11101	Queens	45	42	+3	+7%
Corona	11368	Queens	44	41	+3	+7%
Upper East Side	10065	Manhattan	43	39	+4	+10%
East Harlem	10035	Manhattan	42	40	+2	+5%
Kingsbridge	10468	Bronx	42	39	+3	+8%
Bedford Stuyvesant / Crown Heights	11216	Brooklyn	42	40	+2	+5%
Flatbush/East Flatbush	11210	Brooklyn	41	41	0	0%
Washington Heights	10033	Manhattan	39	39	0	0%
High Bridge / Morrisania	10452	Bronx	39	36	+3	+8%
Hunts Point / Mott Haven	10459	Bronx	39	38	+1	+3%
Baychester	10469	Bronx	39	38	+1	+3%
Woodside	11377	Queens	38	37	+1	+3%
Upper East Side	10128	Manhattan	37	35	+2	+6%
Long Island City / Astoria	11106	Queens	37	35	+2	+6%
Williamsburg/Bushwick	11206	Brooklyn	37	34	+3	+9%
Bay Ridge	11220	Brooklyn	37	37	0	0%
Jamaica	11435	Queens	36	35	+1	+3%
Washington Heights	10031	Manhattan	35	36	-1	-3%
Wakefield	10466	Bronx	35	35	0	0%
Gravesend	11223	Brooklyn	35	33	+2	+6%
Rochdale Village/Jamaica	11434	Queens	35	36	-1	-3%
East New York	11208	Brooklyn	34	31	+3	+10%
Pleasant Plains/Princess Bay	10309	Staten Island	32	29	+3	+10%
West Farms	10460	Bronx	32	27	+5	+19%
Prospect Lefferts Gardens	11225	Brooklyn	32	30	+2	+7%
Flushing	11356	Queens	32	30	+2	+7%
Tremont	10457	Bronx	31	27	+4	+15%
Astoria	11105	Queens	31	27	+4	+15%
Williamsburg	11211	Brooklyn	31	26	+5	+19%
Greenpoint	11222	Brooklyn	31	29	+2	+7%
Coney Island/Sheepshead Bay	11224	Brooklyn	31	31	0	0%
South Richmond Hill	11419	Queens	31	30	+1	+3%

Neighborhood	Zip Code	Borough	2014 Retailers	2013 Retailers	Difference	% Change
Midtown	10020	Manhattan	30	30	0	0%
Soundview/Unionport	10472	Bronx	30	27	+3	+11%
Borough Park	11204	Brooklyn	30	28	+2	+7%
Bushwick	11237	Brooklyn	30	29	+1	+3%
Port Richmond	10302	Staten Island	29	26	+3	+12%
Morris Heights	10453	Bronx	29	27	+2	+7%
Soundview/Unionport	10473	Bronx	29	30	-1	-3%
Bushwick	11221	Brooklyn	29	28	+1	+4%
Bayside	11360	Queens	29	30	-1	-3%
Mariners Harbor	10303	Staten Island	28	26	+2	+8%
Financial District/Battery Park City	10004	Manhattan	27	26	+1	+4%
Fresh Meadows	11365	Queens	27	25	+2	+8%
South Beach, Linden/Park, Rosebank	10305	Staten Island	26	27	-1	-4%
Sunnyside	11104	Queens	26	27	-1	-4%
East Village/Alphabet City	10009	Manhattan	25	26	-1	-4%
Rosedale	11422	Queens	25	20	+5	+25%
Financial District	10005	Manhattan	24	28	-4	-14%
Middle Village	11379	Queens	24	25	-1	-4%
Springfield Gardens	11413	Queens	24	22	+2	+9%
Washington Heights	10032	Manhattan	23	23	0	0%
Woodhaven	11421	Queens	23	24	-1	-4%
Eltingville	10312	Staten Island	22	23	-1	-4%
Flushing	11358	Queens	22	23	-1	-4%
Ozone Park	11417	Queens	22	20	+2	+10%
Bedford Stuyvesant / Crown Heights	11213	Brooklyn	21	21	0	0%
Sunset Park	11232	Brooklyn	21	18	+3	+17%
Howard Beach	11414	Queens	21	23	-2	-9%
Queens Village	11429	Queens	21	16	+5	+31%
Canarsie	11239	Brooklyn	20	16	+4	+25%
Flushing	11357	Queens	20	19	+1	+5%
Central Harlem/Morningside Heights	10026	Manhattan	19	18	+1	+6%
LaGuardia Airport	11371	Queens	19	23	-4	-17%
Maspeth	11378	Queens	19	18	+1	+6%
Upper Harlem	10039	Manhattan	18	15	+3	+20%
Pelham / Throgs Neck	10465	Bronx	18	19	-1	-5%
Kensington	11218	Brooklyn	18	16	+2	+13%
Midwood	11230	Brooklyn	18	20	-2	-10%
Bedford Stuyvesant / Crown Heights	11233	Brooklyn	18	16	+2	+13%
Little Neck	11362	Queens	18	20	-2	-10%
Ozone Park	11416	Queens	18	18	0	0%
Inwood	10034	Manhattan	17	16	+1	+6%
Upper East Side	10075	Manhattan	17	16	+1	+6%
Tompkinsville/New Brighton/Saint George	10301	Staten Island	17	17	0	0%
North Floral Park	11004	Queens	17	14	+3	+21%
Borough Park	11219	Brooklyn	17	16	+1	+6%
Flushing	11355	Queens	17	17	0	0%
Fort George/Inwood	10040	Manhattan	16	17	-1	-6%
Astoria	11102	Queens	16	17	-1	-6%
Clinton Hill	11205	Brooklyn	16	15	+1	+7%

Neighborhood	Zip Code	Borough	2014 Retailers	2013 Retailers	Difference	% Change
South Ozone Park	11420	Queens	16	15	+1	+7%
Hollis	11423	Queens	16	16	0	0%
Financial District	10006	Manhattan	15	15	0	0%
Garment district/Koreatown	10119	Manhattan	15	16	-1	-6%
High Bridge / Morrisania	10456	Bronx	15	15	0	0%
East Elmhurst	11369	Queens	15	13	+2	+15%
Mott Haven	10454	Bronx	14	14	0	0%
Dyker Heights	11228	Brooklyn	14	15	-1	-7%
Fresh Meadows	11366	Queens	14	18	-4	-22%
Fresh Meadows	11367	Queens	14	12	+2	+17%
Kew Gardens/Richmond Hill	11418	Queens	14	13	+1	+8%
Adelphi	11238	Brooklyn	13	14	-1	-7%
Kew Gardens	11415	Queens	13	11	+2	+18%
Jamaica	11433	Queens	13	12	+1	+8%
Far Rockaway	11691	Queens	13	17	-4	-24%
Rockaway Park	11694	Queens	13	11	+2	+18%
Midtown	10112	Manhattan	12	13	-1	-8%
West New Brighton	10310	Staten Island	12	13	-1	-8%
Oakland Gardens	11364	Queens	12	11	+1	+9%
East Elmhurst	11370	Queens	12	12	0	0%
Red Hook	11231	Brooklyn	11	11	0	0%
Queens Village	11427	Queens	11	9	+2	+22%
St. Albans	11412	Queens	10	5	+5	+100%
Bellerose	11426	Queens	10	9	+1	+11%
Central Harlem/Morningside Heights	10030	Manhattan	9	9	0	0%
Stapleton/Emerson Hill	10304	Staten Island	9	9	0	0%
Queens Village	11428	Queens	9	10	-1	-10%
Great Kills	10308	Staten Island	8	9	-1	-11%
Woodlawn	10470	Bronx	8	8	0	0%
Riverdale	10471	Bronx	8	8	0	0%
Garment district/Koreatown	10118	Manhattan	6	6	0	0%
Cambria Heights	11411	Queens	6	6	0	0%
Harlem	10037	Manhattan	5	6	-1	-17%
Midtown	10103	Manhattan	5	4	+1	+25%
Garment district/Koreatown	10121	Manhattan	5	7	-2	-29%
Jamaica	11436	Queens	5	5	0	0%
Far Rockaway/Broad Channel	11693	Queens	5	4	+1	+25%
Roosevelt Island	10044	Manhattan	4	4	0	0%
Midtown	10170	Manhattan	4	5	-1	-20%
Midtown	10174	Manhattan	4	4	0	0%
Financial District	10281	Manhattan	4	2	+2	+100%
Tottenville	10307	Staten Island	4	5	-1	-20%
Williamsburg	11249	Brooklyn	4	3	+1	+33%
Fort Hamilton	11252	Brooklyn	4	4	0	0%
Midtown	10173	Manhattan	3	3	0	0%
Hunts Point	10474	Bronx	3	3	0	0%
Little Neck/Douglaston	11363	Queens	3	3	0	0%
Far Rockaway/Arverne	11692	Queens	3	3	0	0%

Neighborhood	Zip Code	Borough	2014 Retailers	2013 Retailers	Difference	% Change
Midtown	10107	Manhattan	2	2	0	0%
Midtown	10111	Manhattan	2	2	0	0%
Garment district/Koreatown	10120	Manhattan	2	2	0	0%
Garment district/Koreatown	10122	Manhattan	2	2	0	0%
Midtown	10169	Manhattan	2	2	0	0%
Financial District	10282	Manhattan	2	2	0	0%
Pelham Bay Park/City Island	10464	Bronx	2	2	0	0%
Downtown Brooklyn	11241	Brooklyn	2	2	0	0%
Jamaica	11439	Queens	2	2	0	0%
Midtown	10104	Manhattan	1	1	0	0%
Midtown	10105	Manhattan	1	1	0	0%
Harlem	10116	Manhattan	1	1	0	0%
Garment district/Koreatown	10123	Manhattan	1	1	0	0%
Midtown	10129	Manhattan	1	1	0	0%
Midtown	10153	Manhattan	1	1	0	0%
Midtown	10166	Manhattan	1	1	0	0%
Midtown	10167	Manhattan	1	1	0	0%
Midtown	10168	Manhattan	1	1	0	0%
Midtown	10175	Manhattan	1	1	0	0%
Midtown	10176	Manhattan	1	1	0	0%
Financial District	10271	Manhattan	1	1	0	0%
Financial District	10279	Manhattan	1	1	0	0%
Greenpoint	11202	Brooklyn	1	1	0	0%
Kew Gardens	11424	Queens	1	1	0	0%
Jamaica	11425	Queens	1	1	0	0%
Midtown	10110	Manhattan	0	0	0	N/A
Midtown	10165	Manhattan	0	0	0	N/A
Financial District	10285	Manhattan	0	0	0	N/A
Financial District	10286	Manhattan	0	0	0	N/A
New Springville	10313	Staten Island	0	1	-1	-100%
Navy Yard	11251	Brooklyn	0	0	0	N/A
Jamaica	11431	Queens	0	0	0	N/A
Breezy Point	11697	Queens	0	0	0	N/A
Navy Yard	11251	Brooklyn	0	0	0	N/A
Jamaica	11431	Queens	0	0	0	N/A
Breezy Point	11697	Queens	0	0	0	N/A

MANHATTAN

Top ZIP codes for national chain stores

Neighborhood	Zip Code	2014 Retailers	2013 Retailers	Difference	% Change
Garment district/Koreatown	10001	180	184	-4	-2%
East Village	10003	164	171	-7	-4%
Midtown West	10036	150	148	+2	+1%
Midtown East	10022	149	159	-10	-6%
Midtown East	10017	142	140	+2	+1%
Midtown West	10019	138	148	-10	-7%
Chelsea	10011	131	126	+5	+4%
Greenwich Village/SoHo	10012	114	113	+1	+1%
Murray Hill	10016	110	105	+5	+5%
Gramercy Park	10010	99	91	+8	+9%

Bottom ZIP codes for national chain stores

Neighborhood	Zip Code	2014 Retailers	2013 Retailers	Difference	% Change
Midtown	10110	0	0	0	N/A
Midtown	10165	0	0	0	N/A
Financial District	10285	0	0	0	N/A
Financial District	10286	0	0	0	N/A
Midtown	10104	1	1	0	0%
Midtown	10105	1	1	0	0%
Harlem	10116	1	1	0	0%
Garment District/Koreatown	10123	1	1	0	0%
Midtown	10129	1	1	0	0%
Midtown	10153	1	1	0	0%

Number of National Retail Outlets by ZIP Code

Neighborhood	Zip Code	2014 Retailers	2013 Retailers	Difference	% Change
Garment District/Koreatown	10001	180	184	-4	-2%
Chinatown/Lower East Side	10002	47	47	0	0%
East Village	10003	164	171	-7	-4%
Financial District/Battery Park City	10004	27	26	+1	+4%
Financial District	10005	24	28	-4	-14%
Financial District	10006	15	15	0	0%
Lower Manhattan/TriBeCa	10007	55	54	+1	+2%
East Village/Alphabet City	10009	25	26	-1	-4%
Gramercy Park	10010	99	91	+8	+9%
Chelsea	10011	131	126	+5	+4%
Greenwich Village/SoHo	10012	114	113	+1	+1%
TriBeCa/Chinatown	10013	50	45	+5	+11%
West Village	10014	57	57	0	0%
Murray Hill	10016	110	105	+5	+5%
Midtown East	10017	142	140	+2	+1%
Midtown West	10018	96	92	+4	+4%
Midtown West	10019	138	148	-10	-7%
Midtown	10020	30	30	0	0%
Upper East Side	10021	74	77	-3	-4%
Midtown East	10022	149	159	-10	-6%
Upper West Side	10023	87	87	0	0%
Upper West Side	10024	66	62	+4	+6%
Upper West Side/Morningside Heights	10025	91	87	+4	+5%
Central Harlem/Morningside Heights	10026	19	18	+1	+6%
Central Harlem/Morningside Heights	10027	76	79	-3	-4%
Upper East Side	10028	81	82	-1	-1%
Spanish Harlem/East Harlem	10029	53	54	-1	-2%
Central Harlem/Morningside Heights	10030	9	9	0	0%
Washington Heights	10031	35	36	-1	-3%
Washington Heights	10032	23	23	0	0%
Washington Heights	10033	39	39	0	0%
Inwood	10034	17	16	+1	+6%
East Harlem	10035	42	40	+2	+5%
Midtown West	10036	150	148	+2	+1%
Harlem	10037	5	6	-1	-17%
Lower Manhattan/Financial District	10038	69	67	+2	+3%
Upper Harlem	10039	18	15	+3	+20%
Fort George/Inwood	10040	16	17	-1	-6%
Roosevelt Island	10044	4	4	0	0%
Upper East Side	10065	43	39	+4	+10%
Upper East Side	10075	17	16	+1	+6%
Midtown	10103	5	4	+1	+25%
Midtown	10104	1	1	0	0%
Midtown	10105	1	1	0	0%
Midtown	10107	2	2	0	0%
Midtown	10110	0	0	0	N/A

Number of National Retail Outlets by ZIP Code, cont'd

Neighborhood	Zip Code	2014 Retailers	2013 Retailers	Difference	% Change
Midtown	10111	2	2	0	0%
Midtown	10112	12	13	-1	-8%
Harlem	10116	1	1	0	0%
Garment District/Koreatown	10118	6	6	0	0%
Garment District/Koreatown	10119	15	16	-1	-6%
Garment District/Koreatown	10120	2	2	0	0%
Garment District/Koreatown	10121	5	7	-2	-29%
Garment District/Koreatown	10122	2	2	0	0%
Garment District/Koreatown	10123	1	1	0	0%
Upper East Side	10128	37	35	+2	+6%
Midtown	10129	1	1	0	0%
Midtown	10153	1	1	0	0%
Midtown	10165	0	0	0	N/A
Midtown	10166	1	1	0	0%
Midtown	10167	1	1	0	0%
Midtown	10168	1	1	0	0%
Midtown	10169	2	2	0	0%
Midtown	10170	4	5	-1	-20%
Midtown	10173	3	3	0	0%
Midtown	10174	4	4	0	0%
Midtown	10175	1	1	0	0%
Midtown	10176	1	1	0	0%
Financial District	10271	1	1	0	0%
Financial District	10279	1	1	0	0%
Financial District	10281	4	2	+2	+100%
Financial District	10282	2	2	0	0%
Financial District	10285	0	0	0	N/A
Financial District	10286	0	0	0	N/A

BROOKLYN

Top ZIP codes for national chain stores

Neighborhood	Zip Code	2014 Retailers	2013 Retailers	Difference	% Change
Brooklyn Heights	11201	145	142	+3	+2%
Flatlands	11234	145	142	+3	+2%
East Flatbush / Flatbush	11226	83	86	-3	-3%
Bay Ridge	11209	78	78	0	0%
Canarsie	11236	70	65	+5	+8%
Park Slope	11217	64	66	-2	-3%
Bensonhurst	11214	56	57	-1	-2%
Sheepshead Bay	11229	55	52	+3	+6%
Sheepshead Bay	11235	55	52	+3	+6%
East New York	11207	54	53	+1	+2%

Bottom ZIP codes for national chain stores

Neighborhood	Zip Code	2014 Retailers	2013 Retailers	Difference	% Change
Navy Yard	11251	0	0	0	N/A
Greenpoint	11202	1	1	0	0%
Downtown Brooklyn	11241	2	2	0	0%
Williamsburg	11249	4	3	+1	+33%
Fort Hamilton	11252	4	4	0	0%
Red Hook	11231	11	11	0	0%
Adelphi	11238	13	14	-1	-7%
Dyker Heights	11228	14	15	-1	-7%
Clinton Hill	11205	16	15	+1	+7%
Borough Park	11219	17	16	+1	+6%

Number of National Retail Outlets by ZIP Code

Neighborhood	Zip Code	2014 Retailers	2013 Retailers	Difference	% Change
Brooklyn Heights	11201	145	142	+3	+2%
Greenpoint	11202	1	1	0	0%
Flatbush/East Flatbush	11203	48	42	+6	+14%
Borough Park	11204	30	28	+2	+7%
Clinton Hill	11205	16	15	+1	+7%
Williamsburg/Bushwick	11206	37	34	+3	+9%
East New York	11207	54	53	+1	+2%
East New York	11208	34	31	+3	+10%
Bay Ridge	11209	78	78	0	0%
Flatbush/East Flatbush	11210	41	41	0	0%
Williamsburg	11211	31	26	+5	+19%
Bronwsville	11212	51	51	0	0%
Bedford Stuyvesant / Crown Heights	11213	21	21	0	0%
Bensonhurst	11214	56	57	-1	-2%
Park Slope	11215	50	49	+1	+2%
Bedford Stuyvesant / Crown Heights	11216	42	40	+2	+5%
Park Slope	11217	64	66	-2	-3%
Kensington	11218	18	16	+2	+13%
Borough Park	11219	17	16	+1	+6%
Bay Ridge	11220	37	37	0	0%
Bushwick	11221	29	28	+1	+4%
Greenpoint	11222	31	29	+2	+7%
Gravesend	11223	35	33	+2	+6%
Coney Island/Sheepshead Bay	11224	31	31	0	0%
Prospect Lefferts Gardens	11225	32	30	+2	+7%
East Flatbush / Flatbush	11226	83	86	-3	-3%
Dyker Heights	11228	14	15	-1	-7%
Sheepshead Bay	11229	55	52	+3	+6%
Midwood	11230	18	20	-2	-10%
Red Hook	11231	11	11	0	0%
Sunset Park	11232	21	18	+3	+17%
Bedford Stuyvesant / Crown Heights	11233	18	16	+2	+13%
Flatlands	11234	145	142	+3	+2%
Sheepshead Bay	11235	55	52	+3	+6%
Canarsie	11236	70	65	+5	+8%
Bushwick	11237	30	29	+1	+3%
Adelphi	11238	13	14	-1	-7%
Canarsie	11239	20	16	+4	+25%
Downtown Brooklyn	11241	2	2	0	0%
Williamsburg	11249	4	3	+1	+33%
Navy Yard	11251	0	0	0	N/A
Fort Hamilton	11252	4	4	0	0%

QUEENS

Top ZIP codes for national chain stores

Neighborhood	Zip Code	2014 Retailers	2013 Retailers	Difference	% Change
Corona/Elmhurst	11373	143	144	-1	-1%
Ridgewood	11385	89	83	+6	+7%
Forest Hills	11375	88	86	+2	+2%
Jamaica	11432	79	71	+8	+11%
Flushing	11354	72	67	+5	+7%
Astoria	11103	69	65	+4	+6%
Jackson Heights	11372	66	63	+3	+5%
JFK Airport	11430	59	40	+19	+48%
Rego Park	11374	56	55	+1	+2%
Bayside	11361	46	40	+6	+15%

Bottom ZIP codes for national chain stores

Neighborhood	Zip Code	2014 Retailers	2013 Retailers	Difference	% Change
Jamaica	11431	0	0	0	N/A
Breezy Point	11697	0	0	0	N/A
Kew Gardens	11424	1	1	0	0%
Jamaica	11425	1	1	0	0%
Jamaica	11439	2	2	0	0%
Little Neck/Douglaston	11363	3	3	0	0%
Far Rockaway/Arverne	11692	3	3	0	0%
Jamaica	11436	5	5	0	0%
Far Rockaway/Broad Channel	11693	5	4	+1	+25%
Cambria Heights	11411	6	6	0	0%

Number of National Retail Outlets by ZIP Code

Neighborhood	Zip Code	2014 Retailers	2013 Retailers	Difference	% Change
North Floral Park	11004	17	14	+3	+21%
Long Island City	11101	45	42	+3	+7%
Astoria	11102	16	17	-1	-6%
Astoria	11103	69	65	+4	+6%
Sunnyside	11104	26	27	-1	-4%
Astoria	11105	31	27	+4	+15%
Long Island City / Astoria	11106	37	35	+2	+6%
Flushing	11354	72	67	+5	+7%
Flushing	11355	17	17	0	0%
Flushing	11356	32	30	+2	+7%
Flushing	11357	20	19	+1	+5%
Flushing	11358	22	23	-1	-4%
Bayside	11360	29	30	-1	-3%
Bayside	11361	46	40	+6	+15%
Little Neck	11362	18	20	-2	-10%
Little Neck/Douglaston	11363	3	3	0	0%
Oakland Gardens	11364	12	11	+1	+9%
Fresh Meadows	11365	27	25	+2	+8%
Fresh Meadows	11366	14	18	-4	-22%
Fresh Meadows	11367	14	12	+2	+17%
Corona	11368	44	41	+3	+7%
East Elmhurst	11369	15	13	+2	+15%
East Elmhurst	11370	12	12	0	0%
LaGuardia Airport	11371	19	23	-4	-17%
Jackson Heights	11372	66	63	+3	+5%
Corona/Elmhurst	11373	143	144	-1	-1%
Rego Park	11374	56	55	+1	+2%
Forest Hills	11375	88	86	+2	+2%
Woodside	11377	38	37	+1	+3%
Maspeth	11378	19	18	+1	+6%
Middle Village	11379	24	25	-1	-4%
Ridgewood	11385	89	83	+6	+7%
Cambria Heights	11411	6	6	0	0%
St. Albans	11412	10	5	+5	+100%
Springfield Gardens	11413	24	22	+2	+9%
Howard Beach	11414	21	23	-2	-9%
Kew Gardens	11415	13	11	+2	+18%
Ozone Park	11416	18	18	0	0%
Ozone Park	11417	22	20	+2	+10%
Kew Gardens/Richmond Hill	11418	14	13	+1	+8%
South Richmond Hill	11419	31	30	+1	+3%
South Ozone Park	11420	16	15	+1	+7%
Woodhaven	11421	23	24	-1	-4%
Rosedale	11422	25	20	+5	+25%
Hollis	11423	16	16	0	0%
Kew Gardens	11424	1	1	0	0%

Number of National Retail Outlets by ZIP Code, cont'd

Neighborhood	Zip Code	2014 Retailers	2013 Retailers	Difference	% Change
Jamaica	11425	1	1	0	0%
Bellerose	11426	10	9	+1	+11%
Queens Village	11427	11	9	+2	+22%
Queens Village	11428	9	10	-1	-10%
Queens Village	11429	21	16	+5	+31%
JFK Airport	11430	59	40	+19	+48%
Jamaica	11431	0	0	0	N/A
Jamaica	11432	79	71	+8	+11%
Jamaica	11433	13	12	+1	+8%
Rochdale Village/Jamaica	11434	35	36	-1	-3%
Jamaica	11435	36	35	+1	+3%
Jamaica	11436	5	5	0	0%
Jamaica	11439	2	2	0	0%
Far Rockaway	11691	13	17	-4	-24%
Far Rockaway/Arverne	11692	3	3	0	0%
Far Rockaway/Broad Channel	11693	5	4	+1	+25%
Rockaway Park	11694	13	11	+2	+18%
Breezy Point	11697	0	0	0	N/A
Far Rockaway/Broad Channel	11693	5	4	1	+25%
Rockaway Park	11694	13	11	2	+18%
Breezy Point	11697	0	0	0	N/A

BRONX

Top ZIP codes for national chain stores

Neighborhood	Zip Code	2014 Retailers	2013 Retailers	Difference	% Change
Parkchester	10462	90	85	+5	+6%
High Bridge / Morrisania	10451	75	76	-1	-1%
Fordham / Bronx Park	10458	66	63	+3	+5%
Williamsbridge	10467	65	64	+1	+2%
Baychester/Co/op city	10475	60	56	+4	+7%
Westchester	10461	53	52	+1	+2%
Kingsbridge	10463	47	44	+3	+7%
Hunts Point / Mott Haven	10455	45	44	+1	+2%
Kingsbridge	10468	42	39	+3	+8%
High Bridge / Morrisania	10452	39	36	+3	+8%

Bottom ZIP codes for national chain stores

Neighborhood	Zip Code	2014 Retailers	2013 Retailers	Difference	% Change
Pelham Bay Park/City Island	10464	2	2	0	0%
Hunts Point	10474	3	3	0	0%
Woodlawn	10470	8	8	0	0%
Riverdale	10471	8	8	0	0%
Mott Haven	10454	14	14	0	0%
High Bridge / Morrisania	10456	15	15	0	0%
Pelham / Throgs Neck	10465	18	19	-1	-5%
Morris Heights	10453	29	27	+2	+7%
Soundview/Unionport	10473	29	30	-1	-3%
Soundview/Unionport	10472	30	27	+3	+11%

Number of National Retail Outlets by ZIP Code

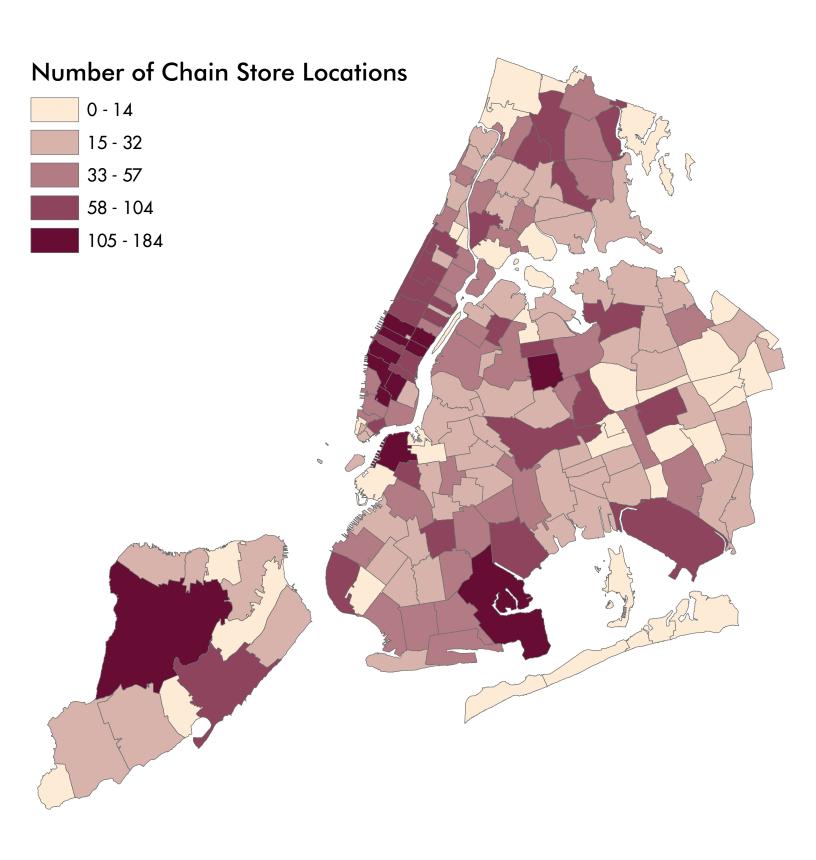| Neighborhood	Zip Code	2014 Retailers	2013 Retailers	Difference	% Change
High Bridge / Morrisania	10451	75	76	-1	-1%
High Bridge / Morrisania	10452	39	36	+3	+8%
Morris Heights	10453	29	27	+2	+7%
Mott Haven	10454	14	14	0	0%
Hunts Point / Mott Haven	10455	45	44	+1	+2%
High Bridge / Morrisania	10456	15	15	0	0%
Tremont	10457	31	27	+4	+15%
Fordham / Bronx Park	10458	66	63	+3	+5%
Hunts Point / Mott Haven	10459	39	38	+1	+3%
West Farms	10460	32	27	+5	+19%
Westchester	10461	53	52	+1	+2%
Parkchester	10462	90	85	+5	+6%
Kingsbridge	10463	47	44	+3	+7%
Pelham Bay Park/City Island	10464	2	2	0	0%
Pelham / Throgs Neck	10465	18	19	-1	-5%
Wakefield	10466	35	35	0	0%
Williamsbridge	10467	65	64	+1	+2%
Kingsbridge	10468	42	39	+3	+8%
Baychester	10469	39	38	+1	+3%
Woodlawn	10470	8	8	0	0%
Riverdale	10471	8	8	0	0%
Soundview/Unionport	10472	30	27	+3	+11%
Soundview/Unionport	10473	29	30	-1	-3%
Hunts Point	10474	3	3	0	0%
Baychester/Co/op city	10475	60	56	+4	+7%

STATEN ISLAND

Top ZIP codes for national chain stores

Neighborhood	Zip Code	2014 Retailers	2013 Retailers	Difference	% Change
New Springville	10314	180	183	-3	-2%
Oakwood/New Dorp	10306	58	57	+1	+2%
Pleasant Plains/Princess Bay	10309	32	29	+3	+10%
Port Richmond	10302	29	26	+3	+12%
Mariners Harbor	10303	28	26	+2	+8%
South Beach, Linden/Park, Rosebank	10305	26	27	-1	-4%
Eltingville	10312	22	23	-1	-4%
Tompkinsville/New Brighton/Saint George	10301	17	17	0	0%
West New Brighton	10310	12	13	-1	-8%
Stapleton/Emerson Hill	10304	9	9	0	0%
Great Kills	10308	8	9	-1	-11%
Tottenville	10307	4	5	-1	-20%
New Springville	10313	0	1	-1	-100%

Number of National Retail Outlets by ZIP Code

Neighborhood	Zip Code	2014 Retailers	2013 Retailers	Difference	% Change
Tompkinsville/New Brighton/Saint George	10301	17	17	0	0%
Port Richmond	10302	29	26	+3	+12%
Mariners Harbor	10303	28	26	+2	+8%
Stapleton/Emerson Hill	10304	9	9	0	0%
South Beach, Linden/Park, Rosebank	10305	26	27	-1	-4%
Oakwood/New Dorp	10306	58	57	+1	+2%
Tottenville	10307	4	5	-1	-20%
Great Kills	10308	8	9	-1	-11%
Pleasant Plains/Princess Bay	10309	32	29	+3	+10%
West New Brighton	10310	12	13	-1	-8%
Eltingville	10312	22	23	-1	-4%
New Springville	10313	0	1	-1	-100%
New Springville	10314	180	183	-3	-2%

NUMBER OF NATIONAL RETAILERS BY ZIP CODE, 2014

Number of Chain Store Locations

- 0 - 14
- 15 - 32
- 33 - 57
- 58 - 104
- 105 - 184