



STATE OF THE CHAINS, 2012

The number of chain stores in New York City increased for the fifth straight year in 2012, paced by strong growth in the Bronx and continued expansion from top retailers Dunkin Donuts and Subway

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Our fifth annual ranking of national retailers in New York City shows a 2.4 percent increase in the total number of chain stores over the past year, compared to a 1.8 percent gain in stores between 2010 and 2011. Although prominent retailers like Filene's Basement and Betsey Johnson closed during the past year, fewer national retailers overall contracted—only 23.5 percent of the companies on our list reduced their retail footprint in the city, compared to 31 percent last year—and more expanded (29.1 percent of retailers had a net increase in stores vs. 28 percent in 2011). This marks the fifth straight year there has been a net increase in the number of national chain stores in the five boroughs.

Our analysis shows that the 310 retailers that were listed on last year's ranking expanded from a total of 7,019 stores in 2011 to 7,190 stores in 2012, a 2.4 percent increase.¹ (Overall, our ranking this year lists 306 national retailers, which have a total of 7,232 stores in the city. This total includes the stores from four retailers we included on our list for the first time this year and also reflects a handful of retailers that shut down over the past year.)

Over the past year, the number of national retail store locations grew in every borough but Staten Island, which had a 0.7 percent decrease. Of all the boroughs, the Bronx experienced the largest percentage increase in the number of retail locations (4.3 percent), going from 809 store locations in 2011 to 844 in 2012. It is the second consecutive year of rapid retail expansion in the Bronx, which had the second highest rate of growth (3.8 percent) of all the boroughs last year. Manhattan, which actually experienced a decrease in the number of store locations between 2010 and 2011, registered a 2.6 percent increase this year. Brooklyn (up 2.6 percent) and Queens (up 2.1 percent) also experienced gains in national retail stores over the past year.²

For the fifth consecutive year, Dunkin Donuts tops our list as the largest national retailer in New York City, with a total of 484 stores. Over the past year, it had a net increase of 18 stores in the city (a 3.9 percent gain) and is on the precipice of becoming the first national retailer with 500 stores in the five boroughs. Subway remains the second largest retailer in the city and has 24 more stores than last year (a net gain of 5.6 percent over 2011). In 2010, Dunkin Donuts had 77 more stores than Subway, but this year the donut retailer only had 30 more stores. Starbucks registered a net gain of nine stores over the past year (a 3.4 percent increase) and regained its position as the third largest retailer in New York City, overtaking MetroPCS, which had moved up to the third spot last year. Starbucks also has the most stores in Manhattan, by far, with 200 of its 272 New York City locations in the borough.

Of the 10 largest national retailers in the city, T-Mobile added the most stores over the past year (13 – going from 161 to 174 stores overall) while GNC had the largest percentage growth (9.2 percent, going from 131 to 143 stores). Other retailers with notable increases over the past year include: Potbelly sandwich shop, which jumped from four stores in 2011 to 12 in 2012 (a 200 percent increase); Panera Bread, which went from eight stores last year to 13 this year (a 62.5 percent gain); 7-Eleven, which added 15 stores (from 83 to 98); and M.A.C. Cosmetics, which jumped from nine to 12 stores. In addition, Family Dollar added five stores over the past year and has grown from five stores in 2010 to 54 in 2012, with nearly half of those stores located in Brooklyn.

Retailers that contracted over the last year include White Castle (declining from 34 stores in 2011 to 29 in 2012), Avenue (from 16 to 9), Curves (from 19 to 15), Mande (from 22 to 16), Blockbuster (from 10 to 6), Blimpie (from 23 to 19) and the Body Shop (from 14 to 11). In addition to Filene's and Betsey Johnson, companies that closed all of their stores in the city include 1-800-Mattress, Esprit, Le Château, Epic and The Athlete's Foot. Roughly half of the retailers on our list (47.4 percent) maintained the same number of stores they had the previous year.

Like last year, there were only 14 retailers with more than 100 locations in the city. But two others, 7-Eleven (98 stores) and Sleepy's (97 stores) are on the cusp..

Among the retailers with significant growth over the past year:

- NY Sport's Club: 53 locations up from 42 in 2011
- 7-Eleven: 98 locations, up from 83 in 2011 (and from 59 stores in 2009)
- GNC: 143 locations, up from 131 in 2011 (and from 110 in 2009)
- T-Mobile: 174 locations, up from 161 in 2011 (and from 96 in 2009)
- Potbelly Sandwich Shop: 12 locations, up from 4 in 2011
- Panera Bread: 13 locations, up from 8 in 2011
- Tasti D-Lite: 25 locations, up from 18 in 2011 (but still down from 41 locations in 2009)
- Sleepy's: 97 locations up from 89 in 2011 (but still down from 108 locations in 2009)

Among the retailers that contracted:

- Betsey Johnson: closed all four of its stores
- Filene's Basement: closed its last three stores
- 1-800-Mattress: closed its last five stores
- Esprit: closed all of its four stores
- Avenue: 9 locations, down from 16
- Blockbuster: 6 locations, down from 10 last year (and from 45 stores in 2009)
- Mailboxes Etc.: 1 location, down from 4
- Mande: 16 locations, down from 22 in 2011
- L'Occitane: 9 locations, down from 12
- Metro PCS: 261 stores, down from 272 stores in 2011 (but still up from only 7 locations in 2009)

The New Springville zip code in Staten Island 10314 still has the largest number of chains of any other zip code in the city, most likely as a result of the Staten Island Mall being located there. Other zip codes with a large number of chains also have malls including 10001, the neighborhood in Midtown Manhattan that is home to the Manhattan Mall; 11373, the Corona/Elmhurst neighborhood home to the Queens Center Mall; 11234, which is home to Kings Plaza Shopping Center in Flatlands; and 11201, home to Fulton Mall in Downtown Brooklyn.

Many neighborhoods also saw significant increases in the number of locations over the past year. East New York, for instance, added ten stores over the last year up to 49 from 39.

FASTEST GROWING CHAINS 2008–2012

New to this year's analysis is a look at the chains that have grown the fastest in New York City since 2008, the first year we published our ranking of the city's largest national retailers. Coming in at the top of the list is Panera Bread, which grew by 225 percent since 2008, followed by J Crew (117 percent increase), Pret a Manger (113 percent), T-Mobile (112 percent) and BJ's Wholesale Club (100 percent). The following are the 15 retailers with the largest percentage gains in stores between 2008 and 2012:

- Panera Bread: 225 percent (from 4 to 13 stores)
- J Crew: 117 percent (from 6 to 13 stores)
- Pret a Manger: 113 percent (from 15 to 32 stores)
- T-Mobile: 112 percent (from 82 to 174 stores)
- BJ's Wholesale Club: 100 percent (from 3 to 6 stores)
- Best Buy: 90 percent (from 9 to 17 stores)
- IHOP: 80 percent (from 10 to 18 stores)
- Chipotle: 76 percent (from 21 to 37 stores)
- Walgreen's: 73 percent (from 48 to 83 stores)
- 7-Eleven: 72 percent (from 57 to 98 stores)
- The Children's Place: 71 percent (from 21 to 36 stores)
- Costco: 67 percent (from 3 to 5 stores)
- Le Pain Quotidien: 65 percent (from 17 to 28 stores)
- Marshall's: 55 percent (from 11 to 17 stores)
- Sunglass Hut: 52 percent (from 21 to 32 stores)

WHERE THE GROWTH IS OCCURRING

The largest national retailers are expanding in different parts of the city. The following shows where the 10 largest retailers added locations or contracted over the past year:

- Dunkin Donuts: Added seven stores in Brooklyn and six in Manhattan, compared to three stores added in the Bronx and just one store in both Queens and Staten Island.
- Subway: Added 11 stores in Queens, 10 in Manhattan, three in Brooklyn and two in Staten Island. It had a net decline of two stores in the Bronx.
- Starbucks: Added five stores in Manhattan and four in Brooklyn, but none in the remaining three boroughs.
- Metro PCS: Added four stores in the Bronx and two in Brooklyn. It had a net decline of 11 stores in Manhattan and six in Queens, while there was no change in the number of stores in Staten Island.
- Duane Reade: Added one store in Manhattan, lost one store in Brooklyn, lost one store in the Bronx, and had the same number of stores in Staten Island and Queens.
- McDonalds: Added two stores in the Bronx, added one store in Manhattan, lost one store in Brooklyn and Staten Island, and lost two stores in Queens.
- Baskin-Robbins: Added five stores in Manhattan, two stores in Queen, no stores in Brooklyn, no stores in the Bronx, and lost a store in Staten Island.
- Rite Aid: Added one store in Brooklyn, lost one store in Manhattan, lost one store in the Bronx, stayed the same in Queens and Staten Island.
- T-Mobile: Added six stores in the Bronx, five in Queens, two in Brooklyn and none in Manhattan and Staten Island.
- GNC: Added six stores in Queens, five stores in Brooklyn, one in the Bronx and none in the other two boroughs.

Brownsville added six stores, while the Kew Gardens/Richmond hill neighborhood added four stores. Mott Haven also added four store locations while Williamsbridge added 12 store locations.

We found that there are 24 chain stores per square mile and 1,140 people for every chain in the city. Manhattan still has the highest concentration of chain stores at 119 per square mile, compared to 113 per square mile last year. The remaining boroughs have significantly fewer chain stores per square mile. However, with the exception of Staten Island, they all have slightly more than the previous year: The Bronx (19), Brooklyn (18), Queens (15), Staten Island (7).

The remainder of this report details a comprehensive ranking of national chains in New York city by their number of store locations, the number of store locations in each zip code, zip codes with the most and least number of chains and zip codes with the most and least number of chains by borough.

1. Our tally of chain stores in New York City was conducted in July and August of 2012, and is based on each retailers' store locator data taken at that time.

2. The percentage change in the number of chain stores listed here for New York City and each borough measures the increase or decline in stores for the retailers that were included on our retail ranking in 2011.

NEW YORK CITY'S LARGEST NATIONAL RETAILERS, 2012

Retail Chain	2012	2011	2010	2009	2008	Manhattan	Brooklyn	Queens	Bronx	Staten Island
Dunkin Donuts	484	466	466	429	341	122	120	142	68	32
Subway	454	430	389	361	335	184	80	107	55	28
Starbucks	272	263	256	245	235	201	24	34	6	7
Metro PCS	261	272	216	7	N/A	42	90	63	50	16
Duane Reade	246	247	248	229	216	167	29	33	10	7
McDonalds	241	242	241	258	248	69	55	63	44	10
Baskin-Robbins	200	194	204	207	215	46	56	65	20	13
Rite Aid	196	197	195	195	209	33	57	62	40	4
T-Mobile	174	161	117	96	82	42	45	52	30	5
GNC	143	131	121	110	115	44	32	39	23	5
Liberty Tax Service	127	111	84	51	43	21	33	39	29	5
Radio Shack	124	120	119	115	116	37	32	29	21	5
CVS	117	119	115	107	108	34	23	32	11	17
Payless	103	105	107	106	109	15	36	27	20	5
7-Eleven	98	83	74	59	57	20	21	42	8	7
Sleepy's	97	89	102	108	105	31	22	24	11	9
Burger King	89	91	96	94	92	18	21	26	17	7
Walgreen's	83	77	74	64	48	10	25	23	15	10
GameStop	82	80	84	75	69	20	21	21	14	6
Popeye's	78	75	68	61	57	13	26	24	15	0
Jackson Hewitt Tax Service	73	51	57	92	83	5	22	19	24	3
Domino's Pizza	70	71	71	71	74	19	19	16	12	4
Golden Krust	66	66	69	70	72	7	31	14	13	1
Papa John's	64	60	63	58	55	15	18	20	9	2
Petland Discounts	63	62	62	61	59	11	17	19	12	4
AT&T Wireless	62	61	60	59	85	30	11	10	9	2
KFC	58	60	71	69	70	10	19	16	9	4
Staples	58	60	63	63	61	25	9	15	6	3
FedEx Office	58	55	60	61	61	53	2	2	0	1
Carvel	54	55	61	62	62	3	12	22	9	8
Family Dollar	54	49	5	5	N/A	1	25	11	13	4
NY Sports Clubs	53	42	53	54	55	38	7	6	1	1
Cohen's Fashion Optical	48	45	45	45	40	25	7	9	4	3
Foot Locker*	47	49	58	56	58	14	14	7	10	2
Wendy's	47	47	47	45	50	11	10	14	6	6
Verizon Wireless	44	43	50	45	41	18	10	8	5	3
H&R Block***	41	38	31	25	29	15	7	11	6	2
Chipotle	37	33	29	25	21	36	1	0	0	0
Rent-A-Center	36	37	38	40	38	5	10	9	9	3

Retail Chain	2012	2011	2010	2009	2008	Manhattan	Brooklyn	Queens	Bronx	Staten Island
Au Bon Pain	36	37	34	33	34	18	3	12	2	1
Modell's	36	35	33	34	33	11	9	9	4	3
The Children's Place	36	35	32	26	21	9	9	9	7	2
The Vitamin Shoppe	35	33	34	35	32	23	5	5	1	1
Gap (including GapKids & BabyGap)	32	33	37	34	35	16	4	9	1	2
Sunglass Hut	32	32	19	20	21	19	3	7	1	2
Pret A Manger	32	29	25	21	15	32	0	0	0	0
White Castle	29	34	35	35	36	3	9	8	7	2
Sprint	29	25	33	24	25	9	4	9	6	1
Le Pain Quotidien	28	25	22	17	17	27	1	0	0	0
V.I.M.	27	27	27	27	27	5	14	3	5	0
Hale & Hearty Soups	27	24	22	19	20	26	1	0	0	0
Jimmy Jazz	26	27	24	32	42	4	10	4	8	0
Aerosoles	25	25	25	27	21	17	4	3	0	1
Ricky's	25	24	22	20	18	22	2	1	0	0
Five Guys	25	22	14	8	N/A	10	7	8	0	0
Tasti D-Lite	25	18	26	41	53	23	2	0	0	0
LensCrafters	24	24	23	18	22	20	2	1	0	1
Nathan's	24	23	19	19	19	6	10	6	0	2
Famiglia	23	25	22	21	18	13	2	5	3	0
Applebee's	23	24	22	17	16	3	4	8	4	4
Liberty Travel	22	24	26	27	27	8	4	6	2	2
Taco Bell	22	22	23	19	19	6	5	7	3	1
Aldo	22	21	20	19	16	12	5	3	0	2
Crumbs Cupcakes	22	17	12	10	N/A	20	1	1	0	0
Häagen-Dazs	21	22	24	20	19	10	4	4	3	0
Sephora	21	22	21	16	15	16	0	2	1	2
Lucille Roberts	21	21	21	21	21	5	6	6	4	0
Home Depot	21	21	21	21	20	2	5	8	3	3
Red Mango	21	18	14	N/A	N/A	11	1	7	0	2
American Apparel	21	20	20	20	16	17	4	0	0	0
P.C. Richard & Sons	20	20	20	19	19	4	6	7	2	1
Equinox	20	19	19	19	20	19	1	0	0	0
Blimpie	19	23	28	37	50	10	1	2	6	0
Victoria's Secret	19	19	19	18	16	10	3	5	0	1
Bolton's	19	19	19	16	18	15	2	1	1	0
Toys "R" Us**	18	18	18	15	14	3	3	6	3	3
IHOP	18	16	12	11	10	3	4	5	5	1
Old Navy	17	17	17	16	16	5	4	5	2	1
Marshall's	17	17	14	13	11	2	4	5	5	1
Best Buy	17	17	13	10	9	7	4	3	2	1
Tim Hortons	17	15	15	12	N/A	15	1	1	0	0
Checkers	17	N/A	N/A	N/A	N/A	2	7	3	5	0
Mandee	16	22	19	20	21	1	4	6	2	3
Banana Republic	16	17	18	18	20	12	1	2	0	1
Bally Total Fitness	16	16	17	17	17	5	4	4	3	0
Crown Fried Chicken	16	16	16	16	N/A	3	9	3	1	0
Pizza Hut	16	16	15	20	39	4	1	10	1	0
Jamba Juice	16	15	17	20	18	15	0	1	0	0

Retail Chain	2012	2011	2010	2009	2008	Manhattan	Brooklyn	Queens	Bronx	Staten Island
Dr. Jay's	16	15	15	15	15	3	6	1	6	0
Auntie Anne's Pretzels	16	15	14	10	N/A	6	2	7	0	1
Curves	15	19	25	36	47	1	6	4	3	1
Ashley Stewart	15	16	17	16	N/A	2	7	2	4	0
Cosi	15	15	16	16	16	14	0	1	0	0
Lids	15	14	14	11	13	9	2	2	1	1
16 Handles	15	N/A	N/A	N/A	N/A	10	3	2	0	0
New York & Company	14	15	15	14	16	3	3	5	1	2
Barnes and Noble	14	14	15	15	16	7	2	3	1	1
Cold Stone Creamery	14	14	15	14	15	4	3	5	0	2
T.G.I. Friday's	14	14	12	11	12	10	1	1	1	1
Pinkberry	14	13	15	15	12	13	1	0	0	0
Dress Barn	14	13	13	13	13	3	2	5	2	2
Party City	14	13	13	12	12	2	3	4	2	3
Strawberry	13	15	18	19	18	8	1	4	0	0
Papyrus	13	15	15	23	19	13	0	0	0	0
Nine West	13	14	16	19	24	6	1	2	3	1
Boston Market	13	14	15	15	15	2	1	6	1	3
wichcraft	13	13	13	N/A	N/A	13	0	0	0	0
H&M	13	13	13	13	12	10	1	1	0	1
Coach	13	13	12	12	12	11	0	1	0	1
J Crew	13	13	11	9	6	13	0	0	0	0
Steve Madden	13	12	11	11	N/A	10	1	2	0	0
Ralph Lauren	13	11	12	5	N/A	13	0	0	0	0
Brooklyn Industries	13	11	10	9	N/A	5	8	0	0	0
Panera Bread	13	8	7	6	4	3	2	5	1	2
Motherhood Maternity	12	14	14	12	12	2	4	3	2	1
Supercuts	12	13	14	15	16	8	1	2	0	1
Zales	12	13	13	13	15	3	3	3	2	1
Pax Wholesome Foods	12	12	13	14	14	12	0	0	0	0
Men's Warehouse	12	12	10	10	10	5	2	2	1	2
Crunch	12	10	10	10	12	10	2	0	0	0
M·A·C Cosmetics	12	9	12	7	N/A	9	2	1	0	0
Potbelly Sandwich Shop	12	4	N/A	N/A	N/A	12	0	0	0	0
The Body Shop	11	14	14	16	17	9	1	1	0	0
Sbarro	11	12	15	15	18	5	1	4	0	1
Beach Bum Tanning	11	12	15	13	N/A	4	0	6	0	1
Godiva	11	11	13	15	16	9	1	1	0	0
Bath & Body Works	11	11	13	12	12	3	2	5	0	1
Express	11	11	11	12	12	6	1	3	0	1
Bed Bath & Beyond	11	11	9	9	9	4	1	3	1	2
Urban Outfitters	11	11	8	7	N/A	9	1	1	0	0
Meineke	11	10	12	12	12	0	5	3	1	2
Claire's Accessories	11	10	11	11	12	3	3	4	0	1
Raymour & Flanigan Furniture	11	10	10	8	N/A	3	3	2	2	1
Daffy's	11	10	9	9	9	8	1	1	1	0
Aeropostale	11	10	5	3	N/A	4	2	3	0	2
Brookstone	11	9	12	11	N/A	5	0	5	0	1
Perfumania	10	11	11	12	11	3	1	4	1	1

Retail Chain	2012	2011	2010	2009	2008	Manhattan	Brooklyn	Queens	Bronx	Staten Island
Target	10	10	9	7	7	1	3	3	2	1
Ann Taylor	10	10	19	11	12	8	0	1	0	1
Sterling Optical	10	10	11	12	N/A	2	3	2	1	2
Sears	10	10	11	9	N/A	0	3	4	2	1
Macy's	10	10	10	8	7	1	2	4	1	2
Dashing Diva	10	9	8	9	N/A	7	3	0	0	0
Avenue	9	16	16	15	N/A	1	1	2	4	1
L'Occitane	9	12	13	12	13	9	0	0	0	0
Quizno's	9	10	15	21	27	5	2	2	0	0
Ben & Jerry's	9	9	11	11	12	3	1	3	2	0
FootAction USA	9	9	10	10	N/A	2	3	0	3	1
Dallas BBQ	9	9	8	8	7	6	1	1	1	0
Qdoba	9	8	8	N/A	N/A	7	0	1	0	1
Skechers	9	8	8	6	N/A	4	0	3	1	1
Dante Zeller Tuxedo	9	8	6	8	N/A	1	2	1	2	3
Tumi	9	7	8	8	N/A	9	0	0	0	0
Brooks Brothers	9	7	6	5	N/A	8	0	1	0	0
Laila Rowe	9	6	8	9	N/A	8	0	1	0	0
Johnny Rockets	9	5	7	4	N/A	3	0	2	4	0
Pearle Vision	8	9	10	10	10	0	3	5	0	0
Lane Bryant	8	8	10	11	13	1	3	2	1	1
BCBGMAXAZRIA	8	8	9	8	N/A	7	0	0	0	1
American Eagle Outfitters	8	8	9	6	N/A	4	1	2	0	1
Easy Spirit	8	8	8	7	6	6	1	1	0	0
Guess	8	8	6	5	N/A	5	1	1	0	1
Two Boots Pizza	8	7	8	7	N/A	7	1	0	0	0
Easy Pickins'	8	7	7	7	7	0	0	2	6	0
Chop't	8	N/A	N/A	N/A	N/A	8	0	0	0	0
Tiger Schulmann's	7	8	7	7	N/A	1	1	4	0	1
Forever 21	7	8	7	6	6	4	1	1	0	1
Mrs. Fields	7	7	9	9	9	4	1	2	0	0
Uno Chicago Grill	7	7	8	9	9	3	1	3	0	0
AAMCO Transmissions	7	7	8	9	9	0	2	3	1	1
Club Monaco	7	7	8	7	8	6	0	1	0	0
Lot Less Closeouts	7	7	7	N/A	N/A	4	0	1	1	1
Diesel	7	7	7	7	N/A	7	0	0	0	0
Solstice Sunglass Boutique	7	7	7	7	N/A	5	0	1	0	1
Pep Boys	7	7	7	7	7	0	1	4	1	1
Armani Exchange	7	7	7	6	N/A	4	1	1	0	1
The Art of Shaving	7	7	6	5	N/A	7	0	0	0	0
Bebe	7	7	5	5	N/A	5	0	1	0	1
Original SoupMan	7	6	9	6	N/A	5	0	1	0	1
Whole Foods	7	6	7	6	5	7	0	0	0	0
Lululemon Athletica	7	6	5	N/A	N/A	6	1	0	0	0
Blockbuster	6	10	30	45	46	1	1	2	2	0
Bakers Shoes	6	7	8	7	N/A	0	2	3	0	1
Zara	6	7	7	6	N/A	6	0	0	0	0
Benetton	6	6	11	10	10	1	4	1	0	0
Lucky Brand Jeans	6	6	8	7	7	5	1	0	0	0

Retail Chain	2012	2011	2010	2009	2008	Manhattan	Brooklyn	Queens	Bronx	Staten Island
Kmart	6	6	6	7	7	2	0	1	2	1
Outback Steakhouse	6	6	6	6	6	2	1	2	0	1
Eileen Fisher	6	6	6	6	6	6	0	0	0	0
Joyce Leslie	6	6	6	6	N/A	1	2	2	0	1
Michael's Stores	6	6	6	5	5	1	0	3	0	2
Chuck E. Cheese	6	6	5	5	5	1	1	2	1	1
Journeys	6	6	5	4	N/A	3	1	1	0	1
BJ's Wholesale Club	6	6	5	3	3	0	2	3	1	0
Famous Footwear	6	6	4	4	N/A	2	1	2	0	1
Just Salad	6	6	N/A	N/A	N/A	6	0	0	0	0
Apple Store	6	5	5	4	N/A	5	0	0	0	1
DSW	6	5	4	4	4	3	1	1	0	1
Levi's	6	5	4	4	N/A	6	0	0	0	0
Pretzel Time	5	7	7	7	N/A	0	2	3	0	0
Goodburger	5	6	6	N/A	N/A	5	0	0	0	0
Ranch1	5	5	8	6	N/A	4	0	1	0	0
True Religion	5	5	5	N/A	N/A	5	0	0	0	0
Gymboree	5	5	5	5	4	3	0	1	0	1
Justice	5	5	5	5	N/A	0	0	2	0	3
Kay Jewelers	5	5	5	5	5	1	2	1	0	1
Chico's	5	5	5	4	N/A	2	0	2	0	1
Costco	5	5	5	3	3	1	1	2	0	1
Trader Joe's	5	5	3	N/A	N/A	3	1	1	0	0
Free People	5	4	4	N/A	N/A	4	1	0	0	0
Afaze	5	4	4	4	N/A	1	1	3	0	0
Anthropologie	5	4	4	3	N/A	5	0	0	0	0
Burlington Coat Factory	5	4	3	5	N/A	1	1	1	1	1
Lacoste	5	4	3	3	N/A	5	0	0	0	0
Hollywood Tans	4	5	9	8	13	2	2	0	0	0
Finish Line	4	5	5	5	N/A	0	1	1	1	1
Hugo Boss	4	5	5	5	N/A	4	0	0	0	0
Fossil	4	5	4	4	N/A	3	0	1	0	0
f.y.e.	4	4	6	7	9	0	0	2	2	0
Kenneth Cole	4	4	6	6	6	4	0	0	0	0
Geox	4	4	4	N/A	N/A	4	0	0	0	0
Red Lobster	4	4	4	4	N/A	1	1	1	1	0
Champs Sports	4	4	4	4	N/A	2	0	1	0	1
Thomas Pink	4	4	4	4	N/A	4	0	0	0	0
Pier 1	4	4	4	4	N/A	1	0	2	0	1
Willams Sonoma	4	4	4	4	4	4	0	0	0	0
Oakley	4	4	4	3	N/A	2	0	1	0	1
JCPenney	4	4	4	3	N/A	1	0	1	1	1
Century 21	4	4	3	N/A	N/A	2	1	1	0	0
Kohl's	4	4	3	N/A	N/A	0	1	2	0	1
Juicy Couture	4	4	3	3	N/A	4	0	0	0	0
Naturalizer	4	4	3	3	N/A	2	1	0	0	1
Bare Escentuals	4	4	3	1	N/A	3	0	1	0	0
Stuart Weitzman	4	4	2	2	N/A	4	0	0	0	0
Stride Rite	3	4	7	5	N/A	1	0	1	0	1

Retail Chain	2012	2011	2010	2009	2008	Manhattan	Brooklyn	Queens	Bronx	Staten Island
Charlotte Russe	3	4	4	4	N/A	0	1	1	0	1
Juan Valdez	3	3	5	5	N/A	1	0	2	0	0
White House Black Market	3	3	4	3	N/A	2	0	1	0	0
Capital Grill	3	3	3	N/A	N/A	3	0	0	0	0
7 For All Mankind	3	3	3	N/A	N/A	3	0	0	0	0
Paul Smith	3	3	3	N/A	N/A	2	1	0	0	0
Traffic Shoes	3	3	3	N/A	N/A	0	1	1	0	1
West Elm	3	3	3	N/A	N/A	2	1	0	0	0
The Door Store	3	3	3	4	N/A	3	0	0	0	0
Tourneau	3	3	3	4	N/A	3	0	0	0	0
Cache	3	3	3	3	N/A	2	0	0	0	1
La Perla	3	3	3	3	N/A	3	0	0	0	0
Talbots	3	3	3	3	3	3	0	0	0	0
Underground by Journeys	3	3	3	3	N/A	0	1	1	0	1
David Barton Gym	3	3	3	3	N/A	3	0	0	0	0
Pottery Barn	3	3	3	3	4	3	0	0	0	0
Guitar Center	3	3	3	3	N/A	1	1	1	0	0
Sam Ash Music Stores	3	3	3	3	N/A	1	1	1	0	0
Square One	3	3	3	3	N/A	1	1	1	0	0
Billabong	3	3	3	2	N/A	3	0	0	0	0
Puma	3	3	2	3	N/A	3	0	0	0	0
Hollister	3	3	2	2	N/A	2	0	0	0	1
Jos. A. Bank	3	3	2	2	N/A	2	0	1	0	0
Disney Store	3	3	2	2	N/A	1	0	1	0	1
Uniqlo	3	3	1	N/A	N/A	3	0	0	0	0
Lowe's	3	3	N/A	N/A	N/A	0	2	0	0	1
Tiffany's	3	2	3	N/A	N/A	3	0	0	0	0
Sur La Table	3	2	2	N/A	N/A	3	0	0	0	0
Bose	3	2	2	N/A	N/A	3	0	0	0	0
Yankee Candle	3	2	2	2	N/A	0	0	2	0	1
Spencer Gifts	3	2	2	2	N/A	1	0	1	0	1
Crabtree & Evelyn	2	3	4	6	6	2	0	0	0	0
Gold's Gym	2	3	4	4	5	0	1	1	0	0
Olive Garden	2	2	3	3	3	2	0	0	0	0
Arden B.	2	2	3	3	N/A	2	0	0	0	0
Arby's	2	2	2	N/A	N/A	0	0	2	0	0
Rockport	2	2	2	N/A	N/A	0	0	1	0	1
Lego	2	2	2	N/A	N/A	1	0	1	0	0
Gloria Jean's Coffees	2	2	2	2	N/A	0	0	1	0	1
Sarku	2	2	2	2	N/A	0	0	1	0	1
Abercrombie & Fitch	2	2	2	2	2	2	0	0	0	0
DKNY	2	2	2	2	N/A	2	0	0	0	0
French Connection	2	2	2	2	N/A	2	0	0	0	0
Gucci	2	2	2	2	N/A	2	0	0	0	0
Hot Topic	2	2	2	2	N/A	0	0	1	0	1
Johnston & Murphy	2	2	2	2	N/A	2	0	0	0	0
Crate and Barrel	2	2	2	2	2	2	0	0	0	0
The Container Store	2	2	2	2	N/A	2	0	0	0	0
Bloomingdale's	2	2	2	2	N/A	2	0	0	0	0

Retail Chain	2012	2011	2010	2009	2008	Manhattan	Brooklyn	Queens	Bronx	Staten Island
Build-A-Bear Workshop	2	2	2	2	N/A	1	0	0	0	1
Helzberg's Diamonds	2	2	2	2	N/A	0	0	1	0	1
Montblanc	2	2	2	2	N/A	2	0	0	0	0
Ecko Unltd.	2	2	1	2	N/A	0	1	0	0	1
Kyo Chon	2	2	N/A	N/A	N/A	1	0	1	0	0
Houston's/Hillstone	2	1	1	N/A	N/A	2	0	0	0	0
Baja Fresh	2	N/A	N/A	N/A	N/A	2	0	0	0	0
Mail Boxes Etc.	1	4	6	10	10	1	0	0	0	0
Gordon's Jewelers	1	2	3	3	N/A	0	0	1	0	0
Submarina CA Subs	1	2	2	N/A	N/A	1	0	0	0	0
Arthur Treacher's	1	2	2	2	N/A	0	0	0	0	1
Morton's Steakhouse	1	2	2	2	N/A	1	0	0	0	0
Frederick's of Hollywood	1	2	2	2	N/A	0	0	0	0	1
Coldwater Creek	1	2	1	3	N/A	1	0	0	0	0
Burritoville	1	1	3	0	11	1	0	0	0	0
Chevy's Fresh Mex	1	1	2	2	N/A	1	0	0	0	0
J. Jill	1	1	1	2	N/A	0	0	1	0	0
OfficeMax	1	1	1	1	2	0	1	0	0	0
Bandolino	1	1	0	3	N/A	1	0	0	0	0
1-800-Mattress	0	5	6	6	16	0	0	0	0	0
Esprit	0	4	5	6	N/A	0	0	0	0	0
Betsey Johnson	0	4	4	4	N/A	0	0	0	0	0
Filene's Basement	0	3	3	4	N/A	0	0	0	0	0
Le Château	0	2	3	3	N/A	0	0	0	0	0
Epic	0	2	2	3	N/A	0	0	0	0	0
The Athlete's Foot	0	1	1	1	6	0	0	0	0	0

2008–2012 RETAILER TRENDS

Retail Chain	2012	2008	Difference	% change
Panera Bread	13	4	9	225.0%
Liberty Tax Service	127	43	84	195.3%
J Crew	13	6	7	116.7%
Pret A Manger	32	15	17	113.3%
T-Mobile	174	82	92	112.2%
BJ's Wholesale Club	6	3	3	100.0%
Best Buy	17	9	8	88.9%
IHOP	18	10	8	80.0%
Chipotle	37	21	16	76.2%
Walgreen's	83	48	35	72.9%
7-Eleven	98	57	41	71.9%
The Children's Place	36	21	15	71.4%
Costco	5	3	2	66.7%
Le Pain Quotidien	28	17	11	64.7%
Marshall's	17	11	6	54.5%
Sunglass Hut	32	21	11	52.4%
DSW	6	4	2	50.0%
Applebee's	23	16	7	43.8%
Target	10	7	3	42.9%
Macy's	10	7	3	42.9%
Dunkin Donuts	484	341	143	41.9%
H&R Block***	41	29	12	41.4%
Whole Foods	7	5	2	40.0%
Sephora	21	15	6	40.0%
Ricky's	25	18	7	38.9%
Aldo	22	16	6	37.5%
Popeye's	78	57	21	36.8%
Subway	454	335	119	35.5%
Hale & Hearty Soups	27	20	7	35.0%
Easy Spirit	8	6	2	33.3%
American Apparel	21	16	5	31.3%
Toys "R" Us**	18	14	4	28.6%
Dallas BBQ	9	7	2	28.6%
Famiglia	23	18	5	27.8%
Nathan's	24	19	5	26.3%
Gymboree	5	4	1	25.0%
GNC	143	115	28	24.3%
Daffy's	11	9	2	22.2%

Retail Chain	2012	2008	Difference	% change
Bed Bath & Beyond	11	9	2	22.2%
Cohen's Fashion Optical	48	40	8	20.0%
Men's Warehouse	12	10	2	20.0%
Michael's Stores	6	5	1	20.0%
Chuck E. Cheese	6	5	1	20.0%
Aerosoles	25	21	4	19.0%
GameStop	82	69	13	18.8%
Victoria's Secret	19	16	3	18.8%
Pinkberry	14	12	2	16.7%
Party City	14	12	2	16.7%
T.G.I. Friday's	14	12	2	16.7%
Forever 21	7	6	1	16.7%
Papa John's	64	55	9	16.4%
Sprint	29	25	4	16.0%
Taco Bell	22	19	3	15.8%
Starbucks	272	235	37	15.7%
Lids	15	13	2	15.4%
Easy Pickins'	8	7	1	14.3%
Duane Reade	246	216	30	13.9%
Häagen-Dazs	21	19	2	10.5%
The Vitamin Shoppe	35	32	3	9.4%
Modell's	36	33	3	9.1%
LensCrafters	24	22	2	9.1%
H&M	13	12	1	8.3%
Coach	13	12	1	8.3%
CVS	117	108	9	8.3%
Dress Barn	14	13	1	7.7%
Verizon Wireless	44	41	3	7.3%
Radio Shack	124	116	8	6.9%
Petland Discounts	63	59	4	6.8%
Dr. Jay's	16	15	1	6.7%
Old Navy	17	16	1	6.3%
Au Bon Pain	36	34	2	5.9%
Bolton's	19	18	1	5.6%
P.C. Richard & Sons	20	19	1	5.3%
Home Depot	21	20	1	5.0%
Crunch	12	12	0	0.0%
Equinox	20	20	0	0.0%
V.I.M.	27	27	0	0.0%
Lucille Roberts	21	21	0	0.0%
Pep Boys	7	7	0	0.0%
Outback Steakhouse	6	6	0	0.0%
Eileen Fisher	6	6	0	0.0%
Kay Jewelers	5	5	0	0.0%
Williams Sonoma	4	4	0	0.0%
Talbots	3	3	0	0.0%
Abercrombie & Fitch	2	2	0	0.0%
Crate and Barrel	2	2	0	0.0%
Motherhood Maternity	12	12	0	0.0%

Retail Chain	2012	2008	Difference	% change
McDonalds	241	248	-7	-2.8%
Burger King	89	92	-3	-3.3%
NY Sports Clubs	53	55	-2	-3.6%
FedEx Office	58	61	-3	-4.9%
Staples	58	61	-3	-4.9%
Rent-A-Center	36	38	-2	-5.3%
Domino's Pizza	70	74	-4	-5.4%
Payless	103	109	-6	-5.5%
Bally Total Fitness	16	17	-1	-5.9%
Wendy's	47	50	-3	-6.0%
Rite Aid	196	209	-13	-6.2%
Cosi	15	16	-1	-6.3%
Cold Stone Creamery	14	15	-1	-6.7%
Baskin-Robbins	200	215	-15	-7.0%
Sleepy's	97	105	-8	-7.6%
Meineke	11	12	-1	-8.3%
Claire's Accessories	11	12	-1	-8.3%
Golden Krust	66	72	-6	-8.3%
Bath & Body Works	11	12	-1	-8.3%
Express	11	12	-1	-8.3%
Gap (including GapKids & BabyGap)	32	35	-3	-8.6%
Perfumania	10	11	-1	-9.1%
Jamba Juice	16	18	-2	-11.1%
Jackson Hewitt Tax Service	73	83	-10	-12.0%
Barnes and Noble	14	16	-2	-12.5%
Club Monaco	7	8	-1	-12.5%
New York & Company	14	16	-2	-12.5%
Carvel	54	62	-8	-12.9%
Boston Market	13	15	-2	-13.3%
Pax Wholesome Foods	12	14	-2	-14.3%
Lucky Brand Jeans	6	7	-1	-14.3%
Kmart	6	7	-1	-14.3%
Ann Taylor	10	12	-2	-16.7%
KFC	58	70	-12	-17.1%
Liberty Travel	22	27	-5	-18.5%
Foot Locker*	47	58	-11	-19.0%
White Castle	29	36	-7	-19.4%
Banana Republic	16	20	-4	-20.0%
Zales	12	15	-3	-20.0%
Pearle Vision	8	10	-2	-20.0%
Mrs. Fields	7	9	-2	-22.2%
Uno Chicago Grill	7	9	-2	-22.2%
AAMCO Transmissions	7	9	-2	-22.2%
Mandee	16	21	-5	-23.8%
Ben & Jerry's	9	12	-3	-25.0%
Pottery Barn	3	4	-1	-25.0%
Supercuts	12	16	-4	-25.0%
AT&T Wireless	62	85	-23	-27.1%
Strawberry	13	18	-5	-27.8%

Retail Chain	2012	2008	Difference	% change
L'Occitane	9	13	-4	-30.8%
Godiva	11	16	-5	-31.3%
Papyrus	13	19	-6	-31.6%
Kenneth Cole	4	6	-2	-33.3%
Olive Garden	2	3	-1	-33.3%
The Body Shop	11	17	-6	-35.3%
Jimmy Jazz	26	42	-16	-38.1%
Lane Bryant	8	13	-5	-38.5%
Sbarro	11	18	-7	-38.9%
Benetton	6	10	-4	-40.0%
Nine West	13	24	-11	-45.8%
OfficeMax	1	2	-1	-50.0%
Tasti D-Lite	25	53	-28	-52.8%
f.y.e.	4	9	-5	-55.6%
Pizza Hut	16	39	-23	-59.0%
Gold's Gym	2	5	-3	-60.0%
Blimpie	19	50	-31	-62.0%
Quizno's	9	27	-18	-66.7%
Crabtree & Evelyn	2	6	-4	-66.7%
Curves	15	47	-32	-68.1%
Hollywood Tans	4	13	-9	-69.2%
Blockbuster	6	46	-40	-87.0%
Mail Boxes Etc.	1	10	-9	-90.0%
Burritoville	1	11	-10	-90.9%
Borders	0	6	-6	-100.0%
Hollywood Video	0	6	-6	-100.0%
Levitz	0	9	-9	-100.0%
Circuit City	0	11	-11	-100.0%
K.B. Toys	0	5	-5	-100.0%
1-800-Mattress	0	16	-16	-100.0%
The Athlete's Foot	0	6	-6	-100.0%

TOP ZIP CODES IN NYC FOR NUMBER OF NATIONAL RETAILERS

Neighborhood	ZIP Code	Retailers	Borough
New Springville	10314	184	Staten Island
Garment district/Koreatown	10001	180	Manhattan
East Village	10003	179	Manhattan
Midtown East	10022	163	Manhattan
Midtown East	10017	146	Manhattan
Midtown West	10036	146	Manhattan
Midtown West	10019	144	Manhattan
Corona/Elmhurst	11373	144	Queens
Flatlands	11234	140	Brooklyn
Chelsea	10011	134	Manhattan
Brooklyn Heights	11201	132	Brooklyn
Greenwich Village/SoHo	10012	114	Manhattan
Murray Hill	10016	100	Manhattan
Gramercy Park	10010	93	Manhattan
Midtown West	10018	90	Manhattan
Upper West Side/Morningside Heights	10025	90	Manhattan
Lower Manhattan/Financial District	10038	90	Manhattan
Upper West Side	10023	89	Manhattan
Forest Hills	11375	89	Queens
Ridgewood	11385	85	Queens
Upper East Side	10021	78	Manhattan
Bay Ridge	11209	78	Brooklyn
Parkchester	10462	78	Bronx
High Bridge - Morrisania	10451	77	Bronx
Upper East Side	10028	76	Manhattan
East Flatbush - Flatbush	11226	72	Brooklyn
Upper West Side	10024	70	Manhattan
Flushing	11354	70	Queens
Central Harlem/Morningside Heights	10027	69	Manhattan
Jamaica	11432	68	Queens

BOTTOM ZIP CODES IN NYC FOR NUMBER OF NATIONAL RETAILERS

Neighborhood	ZIP Code	Retailers	Borough
Midtown	10165	0	Manhattan
Navy Yard	11251	0	Brooklyn
Jamaica	11431	0	Queens
Breezy Point	11697	0	Queens
Midtown	10104	1	Manhattan
Midtown	10105	1	Manhattan
Harlem	10116	1	Manhattan
Midtown	10153	1	Manhattan
Midtown	10166	1	Manhattan
Midtown	10167	1	Manhattan
Midtown	10168	1	Manhattan
Midtown	10169	1	Manhattan
Midtown	10175	1	Manhattan
Midtown	10176	1	Manhattan
Midtown	10271	1	Manhattan
Financial District	10279	1	Manhattan
Financial District	10285	1	Manhattan
Financial District	10286	1	Manhattan
Greenpoint	11202	1	Brooklyn
Kew Gardens	11424	1	Queens
Jamaica	11425	1	Queens
New Springville	10313	1	Staten Island
Garment district/Koreatown	10120	2	Manhattan
Garment district/Koreatown	10123	2	Manhattan
Financial District	10282	2	Manhattan
Downtown Brooklyn	11241	2	Brooklyn
Jamaica	11439	2	Queens
Far Rockaway/Arverne	11692	2	Queens
Pelham Bay Park/City Island	10464	2	Bronx
Midtown	10110	3	Manhattan

MANHATTAN

Top ZIP codes for national chain stores

Neighborhood	ZIP Code	Retailers
Garment district/Koreatown	10001	180
East Village	10003	179
Midtown East	10022	163
Midtown West	10036	146
Midtown East	10017	146
Midtown West	10019	144
Chelsea	10011	134
Greenwich Village/SoHo	10012	114
Murray Hill	10016	100
Gramercy Park	10010	93

Bottom ZIP codes for national chain stores

Neighborhood	ZIP Code	Retailers
Midtown	10165	0
Financial District	10286	1
Financial District	10285	1
Financial District	10279	1
Midtown	10271	1
Midtown	10176	1
Midtown	10175	1
Midtown	10169	1
Midtown	10168	1
Midtown	10167	1

Number of National Retail Outlets by ZIP Code

Neighborhood	ZIP Code	Retailers
Garment district/Koreatown	10001	180
Chinatown/Lower East Side	10002	36
East Village	10003	179
Financial District/Battery Park City	10004	31
Financial District	10005	27
Financial District	10006	13
Lower Manhattan/TriBeCa	10007	54
East Village/Alphabet City	10009	23
Gramercy Park	10010	93
Chelsea	10011	134
Greenwich Village/SoHo	10012	114
TriBeCa/Chinatown	10013	47
West Village	10014	61
Murray Hill	10016	100
Midtown East	10017	146
Midtown West	10018	90
Midtown West	10019	144
Midtown	10020	32
Upper East Side	10021	78
Midtown East	10022	163
Upper West Side	10023	89
Upper West Side	10024	70
Upper West Side/Morningside Heights	10025	90
Central Harlem/Morningside Heights	10026	19
Central Harlem/Morningside Heights	10027	69
Upper East Side	10028	76
Spanish Harlem/East Harlem	10029	52
Central Harlem/Morningside Heights	10030	11
Washington Heights	10031	32
Washington Heights	10032	22
Washington Heights	10033	36
Inwood	10034	17
East Harlem	10035	42
Midtown West	10036	146
Harlem	10037	7
Lower Manhattan/Financial District	10038	90
Upper Harlem	10039	12
Fort George/Inwood	10040	18
Roosevelt Island	10044	6
Upper East Side	10065	32
Upper East Side	10075	16
Midtown	10103	5
Midtown	10104	1
Midtown	10105	1
Midtown	10110	3
Midtown	10111	3
Midtown	10112	13

Number of National Retail Outlets by ZIP Code, cont'd

Neighborhood	ZIP Code	Retailers
Harlem	10116	1
Garment district/Koreatown	10118	8
Garment district/Koreatown	10119	18
Garment district/Koreatown	10120	2
Garment district/Koreatown	10121	5
Garment district/Koreatown	10123	2
Upper East Side	10128	39
Midtown	10153	1
Midtown	10165	0
Midtown	10166	1
Midtown	10167	1
Midtown	10168	1
Midtown	10169	1
Midtown	10170	4
Midtown	10173	3
Midtown	10174	3
Midtown	10175	1
Midtown	10176	1
Midtown	10271	1
Financial District	10279	1
Financial District	10281	5
Financial District	10282	2
Financial District	10285	1
Financial District	10286	1

BROOKLYN

Top ZIP codes for national chain stores

Neighborhood	ZIP Code	Retailers
Flatlands	11234	140
Brooklyn Heights	11201	132
Bay Ridge	11209	78
East Flatbush - Flatbush	11226	72
Park Slope	11217	67
Canarsie	11236	63
Bensonhurst	11214	56
Sheepshead Bay	11235	53
Bronxville	11212	50
East New York	11207	49

Bottom ZIP codes for national chain stores

Neighborhood	ZIP Code	Retailers
Navy Yard	11251	0
Greenpoint	11202	1
Downtown Brooklyn	11241	2
Fort Hamilton	11252	3
Red Hook	11231	10
Dyker Heights	11228	13
Adelphi	11238	13
Clinton Hill	11205	14
Bedford Stuyvesant - Crown Heights	11233	15
Canarsie	11239	16

Number of National Retail Outlets by ZIP Code

Neighborhood	ZIP Code	Retailers
Brooklyn Heights	11201	132
Greenpoint	11202	1
Flatbush/East Flatbush	11203	41
Borough Park	11204	29
Clinton Hill	11205	14
Williamsburg/Bushwick	11206	34
East New York	11207	49
East New York	11208	31
Bay Ridge	11209	78
Flatbush/East Flatbush	11210	36
Williamsburg	11211	28
Bronxville	11212	50
Bedford Stuyvesant - Crown Heights	11213	20
Bensonhurst	11214	56
Park Slope	11215	48
Bedford Stuyvesant - Crown Heights	11216	38
Park Slope	11217	67
Kensington	11218	17
Borough Park	11219	19
Bay Ridge	11220	34
Bushwick	11221	26
Greenpoint	11222	27
Gravesend	11223	32
Coney Island/Sheepshead Bay	11224	30
Prospect Lefferts Gardens	11225	27
East Flatbush - Flatbush	11226	72
Dyker Heights	11228	13
Sheepshead Bay	11229	48
Midwood	11230	21
Red Hook	11231	10
Sunset Park	11232	18
Bedford Stuyvesant - Crown Heights	11233	15
Flatlands	11234	140
Sheepshead Bay	11235	53
Canarsie	11236	63
Bushwick	11237	29
Adelphi	11238	13
Canarsie	11239	16
Downtown Brooklyn	11241	2
Navy Yard	11251	0
Fort Hamilton	11252	3

QUEENS

Top ZIP codes for national chain stores

Neighborhood	ZIP Code	Retailers
Corona/Elmhurst	11373	144
Forest Hills	11375	89
Ridgewood	11385	85
Flushing	11354	70
Jamaica	11432	68
Astoria	11103	66
Jackson Heights	11372	63
Rego Park	11374	54
JFK Airport	11430	50
Bayside	11361	43

Bottom ZIP codes for national chain stores

Neighborhood	ZIP Code	Retailers
Breezy Point	11697	0
Jamaica	11431	0
Jamaica	11425	1
Kew Gardens	11424	1
Far Rockaway/Arverne	11692	2
Jamaica	11439	2
New Hyde Park	11040	4
Jamaica	11436	5
Far Rockaway/Broad Channel	11693	6
Cambria Heights	11411	6

Number of National Retail Outlets by ZIP Code

Neighborhood	ZIP Code	Retailers
New Hyde Park	11040	4
Long Island City	11101	43
Astoria	11102	19
Astoria	11103	66
Sunnyside	11104	26
Astoria	11105	26
Long Island City - Astoria	11106	32
Flushing	11354	70
Flushing	11355	13
Flushing	11356	33
Flushing	11357	17
Flushing	11358	24
Bayside	11360	31
Bayside	11361	43
Little Neck	11362	18
Little Neck/Douglaston	11363	6
Oakland Gardens	11364	13
Fresh Meadows	11365	23
Fresh Meadows	11366	16
Fresh Meadows	11367	13
Corona	11368	42
East Elmhurst	11369	15
East Elmhurst	11370	12
LaGuardia Airport	11371	24
Jackson Heights	11372	63
Corona/Elmhurst	11373	144
Rego Park	11374	54
Forest Hills	11375	89
Woodside	11377	37
Maspeth	11378	15
Middle Village	11379	29
Ridgewood	11385	85
Cambria Heights	11411	6
St. Albans	11412	9
Springfield Gardens	11413	21
Howard Beach	11414	23
Kew Gardens	11415	11
Ozone Park	11416	17
Ozone Park	11417	22
Kew Gardens/Richmond Hill	11418	12
South Richmond Hill	11419	30
South Ozone Park	11420	13
Woodhaven	11421	22
Rosedale	11422	19
Hollis	11423	17
Kew Gardens	11424	1
Jamaica	11425	1

Number of National Retail Outlets by ZIP Code, cont'd

Neighborhood	ZIP Code	Retailers
Bellerose	11426	10
Queens Village	11427	10
Queens Village	11428	12
Queens Village	11429	15
JFK Airport	11430	50
Jamaica	11431	0
Jamaica	11432	68
Jamaica	11433	12
Rochdale Village/Jamaica	11434	32
Jamaica	11435	35
Jamaica	11436	5
Jamaica	11439	2
Far Rockaway	11691	13
Far Rockaway/Arverne	11692	2
Far Rockaway/Broad Channel	11693	6
Rockaway Park	11694	8
Breezy Point	11697	0

Top ZIP codes for national chain stores

Neighborhood	ZIP Code	Retailers
Parkchester	10462	78
High Bridge - Morrisania	10451	77
Fordham - Bronx Park	10458	64
Williamsbridge	10467	61
Baychester/Co-op city	10475	54
Westchester	10461	52
Kingsbridge	10463	45
Hunts Point - Mott Haven	10455	44
Kingsbridge	10468	40
Baychester	10469	37

Bottom ZIP codes for national chain stores

Neighborhood	ZIP Code	Retailers
Pelham Bay Park/City Island	10464	2
Hunts Point	10474	4
Riverdale	10471	7
Woodlawn	10470	8
Mott Haven	10454	12
High Bridge - Morrisania	10456	14
Pelham - Throgs Neck	10465	17
Tremont	10457	25
Morris Heights	10453	26
West Farms	10460	26

Number of National Retail Outlets by ZIP Code

Neighborhood	ZIP Code	Retailers
High Bridge - Morrisania	10451	77
High Bridge - Morrisania	10452	33
Morris Heights	10453	26
Mott Haven	10454	12
Hunts Point - Mott Haven	10455	44
High Bridge - Morrisania	10456	14
Tremont	10457	25
Fordham - Bronx Park	10458	64
Hunts Point - Mott Haven	10459	35
West Farms	10460	26
Westchester	10461	52
Parkchester	10462	78
Kingsbridge	10463	45
Pelham Bay Park/City Island	10464	2
Pelham - Throgs Neck	10465	17
Wakefield	10466	32
Williamsbridge	10467	61
Kingsbridge	10468	40
Baychester	10469	37
Woodlawn	10470	8
Riverdale	10471	7
Soundview/Unionport	10472	26
Soundview/Unionport	10473	30
Hunts Point	10474	4
Baychester/Co-op city	10475	54

STATEN ISLAND

Top ZIP codes for national chain stores

Neighborhood	ZIP Code	Retailers
New Springville	10314	184
Oakwood/New Dorp	10306	59
Port Richmond	10302	26
South Beach, Linden-Park, Rosebank	10305	26
Pleasant Plains/Princess Bay	10309	24
Mariners Harbor	10303	23
Eltingville	10312	20
Tompkinsville/New Brighton/Saint George	10301	16
West New Brighton	10310	13
Great Kills	10308	9
Stapleton/Emerson Hill	10304	8
Tottenville	10307	5
New Springville	10313	1

Number of National Retail Outlets by ZIP Code

Neighborhood	ZIP Code	Retailers
Tompkinsville/New Brighton/Saint George	10301	16
Port Richmond	10302	26
Mariners Harbor	10303	23
Stapleton/Emerson Hill	10304	8
South Beach, Linden-Park, Rosebank	10305	26
Oakwood/New Dorp	10306	59
Tottenville	10307	5
Great Kills	10308	9
Pleasant Plains/Princess Bay	10309	24
West New Brighton	10310	13
Eltingville	10312	20
New Springville	10313	1
New Springville	10314	184

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